## International Study Centre Prospectus



# UNIVERSITY OF LINCOLN

2014/2015

## Discover the International Study Centre

If you do not meet the requirements for direct entry to a University of Lincoln undergraduate or postgraduate degree, an International Study Centre preparation programme may be right for you.

Our courses provide a supportive learning environment and help you develop the language, study and research skills you will need to succeed on your chosen degree.

As many as 91 per cent of University of Lincoln International Study Centre students who completed their programme were offered a place on a degree at the University in 2013.

www.lincoln.ac.uk/isc

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## A Warm Welcome

"We are delighted that you are considering joining our academic community here at the University of Lincoln.

"The Lincoln experience is unique. It is academically rigorous, creative and engaging. We are proud of our reputation for providing a high-quality student experience underpinned by inspirational teaching. Based in one of the world's great small cities, our modern campus provides award-winning facilities to support you in your studies.

"Lincoln aims to give you the strongest possible foundation for your future career, whatever and wherever that may be.

"Our strong partnerships with employers and our research-engaged teaching help you to maximise your potential and achieve your ambitions.

"Your time at Lincoln will be challenging, rewarding and exciting, but above all, it will be one of the most important and inspirational times of your life."

Professor Mary Stuart Vice Chancellor

# "Join us on a journey that will prepare you for a successful future."

# Discover Lincoln...

We provide a friendly and immersive community experience with inspirational teaching and state-of-the-art facilities, set in the heart of a vibrant and historic city.

Our award-winning city centre campus provides cutting-edge facilities and modern student-centred spaces. Based on the picturesque Brayford waterfront, everything you need is within a short walk.

At Lincoln, we constantly invest in our campus to provide the best learning environment for our students.

## Our latest developments include:

- The expansion of our award-winning Grand Central Warehouse Library, which houses hundreds of thousands of books, journals and other learning resources
- The extension of our Art, Architecture and Design facilities to create new studio space and galleries for student and professional work
- The construction of a new, purpose-built School of Engineering in partnership with global industry leader Siemens
- The establishment of a Science and Innovation Park, which will provide new teaching space and laboratories for Science and Pharmacy students while attracting hi-tech companies to the city.





# Discover the City of Lincoln

Historic and dynamic, Lincoln is one of the world's great small cities, renowned for its striking fusion of old and new. It is one of the safest and friendliest university cities in the UK, and its main attractions are within a short walk of the city centre and campus.

## **▶**Location

## Lincoln is within easy reach of London, Leicester, Hull, Nottingham, Sheffield and Leeds, with good rail and road links

- London King's Cross station is less than two hours away by train
- Lincoln's central location allows for easy access to a number of airports for domestic, European and international flights.

## History and Heritage

Lincoln Cathedral overlooks the city at the top of Steep Hill. It is celebrated as one of the finest medieval landmarks in Europe. Together with Lincoln Castle and the cobbled Bailgate, it is a reminder of the city's long and fascinating history.

Lincoln Castle houses one of only four surviving original copies of the Magna Carta, which was signed in 1215. You can enjoy a walk around the castle grounds, take to the river for a boat tour, or even get spooked on a ghost walk around the cathedral guarter.

## Shopping and Eating Out

Lincoln offers a great shopping experience with well-known high street names as well as boutiques and specialist shops in the cobbled streets of the Bailgate. Craft fairs, farmers' markets and Lincoln's world-famous Christmas Market offer local foods, handmade crafts and unique gifts.

From high street chains such as Wagamama, Pizza Express and Nando's, to independent restaurants offering Italian, Indian, Chinese, Thai, Japanese and traditional English food, you will be spoilt for choice when eating out in Lincoln.

## Arts and Culture

Lincoln offers a rich and diverse arts scene, with public art galleries and studios across the city. These include the Usher Gallery and the Sam Scorer Gallery.

The city has a number of museums, including the Museum of Lincolnshire Life and The Collection: Art and Archaeology in Lincolnshire.

## Sports and Leisure

Lincolnshire is a great county for enjoying outdoor activities and sports. The landscape is perfect for walking, cycling, horse riding, fishing and watersports.

The city caters for all your sporting needs with various fitness and leisure centres, swimming pools, parks and local sporting clubs. Lincoln also hosts the annual University of Lincoln Grand Prix cycle race.

The University has its own Sports and Recreation Centre where you can use extensive fitness facilities, such as five-a-side football pitches, a dance studio, squash courts and a fully equipped gym.

## Discover a Home from Home

You can choose from a fantastic range of accommodation, most of which is on, or a short walk from, our city-centre campus. At the University of Lincoln you are sure to feel at home.



## **Accommodation During Your International**

Provided you have confirmed your place and completed the application for accommodation by the International Study Centre accommodation

In the event of there being no available on-campus rooms, we will provide you with information about off-campus alternatives

## A Home from Home

You can choose from a wide range of accommodation in Lincoln. Most accommodation is situated around the attractive waterside of the Brayford Pool Marina, within five minutes' walk of the main campus.

## On-campus Accommodation

## **The Student Village**

Lincoln Courts is a stunning waterfront accommodation complex, situated on campus in the heart of the Student Village. The University's academic buildings, Student Support Centre and sports facilities are only minutes away and the city centre amenities are within a short walk.

Each apartment houses five to eight students and has a kitchen/dining facility that is fully fitted with a cooker, fridge freezer, microwave oven, kettle, iron, ironing board and a vacuum cleaner. All rooms are fully furnished and your rent includes heating and electricity, personal possessions insurance and WiFi.

## Off-campus Accommodation

Within easy walking distance of the main Brayford Pool Campus, there is a range of University managed and approved private developments. These include both en-suite and standard facility options.

## **University Managed Accommodation**

St Mark's House: en-suite rooms in studio and twin apartments, two minutes' walk from the campus.

## **University Partnership Halls**

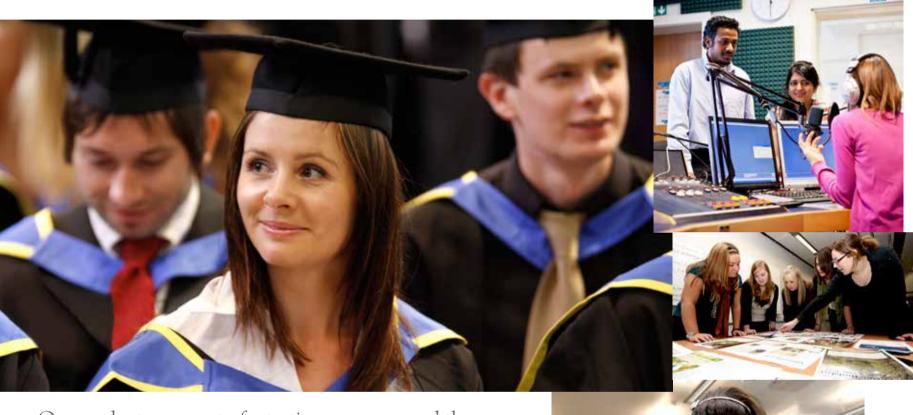
- Brayford Quay: en-suite rooms, directly opposite the University
- Haves Wharf: en-suite rooms, overlooking the main campus
- The Junxion: en-suite rooms with a city-centre
- Park Court: en-suite rooms, close to the University and city centre
- The Pavilions: en-suite rooms, near the University sports centre.

**Study Centre Course** 

deadline, you will be allocated a room on campus.\*

www.lincoln.ac.uk/isc/accommodation

## Discover Your Future Career



Our graduates go on to fantastic careers around the world and our team of experts are here to help you do the same. As many as 91 per cent of University of Lincoln graduates were in employment or further study within six months of completing their studies, according to the latest Destinations of Leavers from Higher Education survey. Here at Lincoln, we'll help you develop your unique talents and build the knowledge, skills and confidence you need for your future career.

## **Preparing for Your Future Career**

The Careers & Employability Team works closely with Schools across the University to support you in preparation for your future career. This dedicated team of advisers is available to provide you with the individual support and information you need when considering your future. This service includes one-to-one coaching, CV advice and interview preparation to help you maximise your future opportunities.

The team works closely with regional, national and international employers, organising a wide range of events throughout the year. In addition to advertising graduate positions, activities include the annual Enterprise & Employability Week, employer presentations, job-hunting workshops, employer mentoring schemes and an annual student and graduate recruitment fair that attracts more more than 1,500 visitors.

## The Lincoln Award

In an increasingly competitive jobs market, employers are looking for candidates who stand out from the crowd. The Lincoln Award allows you to acquire transferable skills, in addition to those learnt on your course, and to showcase your achievements to prospective employers.

## **Learn from Industry Professionals**

Students on certain courses can join the Employability Mentoring Scheme, which pairs students with professionals from leading companies. Students gain an insight into their chosen field through one-to-one support and guidance from their mentor.

## **Real-world Experience**

Our excellent links with industry mean that during many of our courses you have the opportunity to undertake relevant work placements, hear from business experts and take part in subject-focused trips and visits.

The University provides opportunities for students to work with real companies on live projects, such as developing new market channels, innovating products or services, software implementation, web design, business process re-engineering and market research.

These insider experiences within your field of study ensure that you are better prepared for the world of work once you graduate.

## **Undergraduate Research Opportunities Scheme (UROS)**

Students at Lincoln have the opportunity to work alongside academics on live research projects that have a real impact on society. UROS aims to enhance student research skills and contribute to the work of the University. You are eligible to apply during your second or third year and, if successful, you will receive support to participate in a real academic research project.

## Life After Lincoln

The Lincoln experience doesn't end when you finish your studies. When you graduate, you will become part of our global community of alumni, representing our history and helping the University look to the future.

As a Lincoln alumnus, there are a number of exclusive benefits on offer to you. You can continue to access the University's Careers and Employability Team to receive ree career advice and guidance, helping you to pursue a successful career.

Our alumni can join the University Library for free as an Associate Reader, enjoy discounted rates at the Sports and Recreation Centre and access discounts and offers from local, national and international companies.

## **Stay Involved**

Our alumni play an important and valued role in helping transform students into the next generation of industry leaders.

We invite our alumni to share their valuable career advice, experiences and expertise with our current students.

They provide support and advice to students in a number of ways. Many join our knowledge bank, an online system where students can contact members with their industry-specific questions. Some also become mentors or offer work experience placements.

International graduates can join the International Ambassador Scheme to represent and promote the University in their home country.

## Lincoln Alumni Network

Join the Lincoln Alumni Network and you will be able to stay connected with friends and enjoy the latest news, events and reunions at the University. Join at www.lincoln.ac.uk/alumni



# Learning by Discovery

The rigorous academic content of our courses is underpinned by strong links with industry professionals and organisations. At Lincoln, learning goes beyond the lecture theatre.



## Learning by Doing

At Lincoln you will find a supportive academic community that encourages critical debate and personal development to help you make the most of your unique talents.

Our students are challenged to become active partners in their education. Many work with lecturers in the design and delivery of teaching to reflect their individual interests and needs.

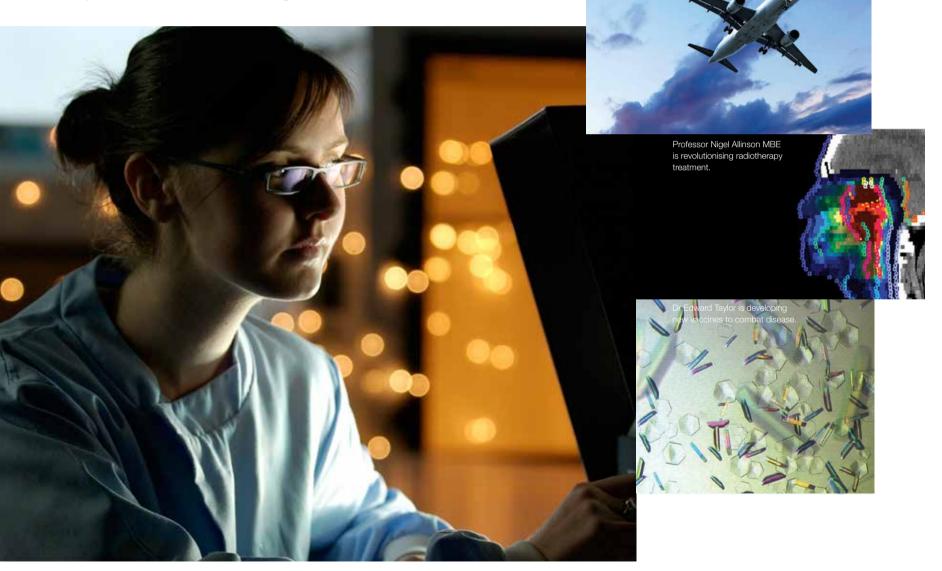
There is an emphasis on learning by doing and finding out through your own experimentation in collaboration with other students and with academics. You will learn through hands-on experience and improve your critical skills through engagement with research.

You may work on consultancy projects with employers at a regional, national and international level, be part of the design and development of work for external clients or get involved with creative arts projects.

Our approach to education creates reflective, critical-thinking graduates who are highly sought after and valued by employers.

# Discover World-leading Research

Research underpins the student experience at the University of Lincoln. You learn from, and work alongside, academics who are conducting research that is positively impacting on society at a local, national and global level.



## Lincoln in the Headlines

The fast-expanding research excellence of the University was recognised in the most recent Research Assessment Exercise, where more than two thirds of our research was recognised as having world-leading elements of expertise. All of our research was classified as being of national/international stature.

Below are some examples of our groundbreaking research.

## **Developing New Vaccines to Combat Disease**

Research conducted at Lincoln into the inner workings of viruses could lay the foundations for the development of new vaccines to combat some of the world's most deadly diseases.

Dr Edward Taylor is investigating Bacteriophage (commonly called phage), which play a significant role in the progress of diseases such as scarlet fever. A technique called x-ray crystallography enables him to see three-dimensional shapes, which can reveal secrets about the biological function of the viral proteins within the phage.

## **Engineering the Future**

The global demand for energy is increasing, but natural resources are diminishing. The University of Lincoln is developing innovative ways to generate and harness power on a sustainable and efficient basis, as well as improve the quality of processes and equipment.

The University's School of Engineering conducts world-class research and development with applications across a wide range of market sectors, including automotive, aerospace and bioengineering. Current research includes using lasers to improve the integrity of food packaging and to determine what stem cells develop into as they grow.

## 3D Imaging Technology in the Fight Against Cancer

Distinguished Professor of Image Engineering, Nigel Allinson MBE, is an internationally renowned academic whose research has led to important breakthroughs in many aspects of imaging technology, from recording x-ray images of proteins, to the streaming of video over the internet.

Most recently, the Wellcome Trust awarded Professor Allinson's research team £1.6 million to develop more effective and shorter radiotherapy treatments for thousands of cancer sufferers. The study may also lead to potential treatments for some common cancers that so far have resisted conventional therapy.

## Discover Your Students' Union

Lincoln Students' Union is run by students, for students. With a range of representation, support services, sports and social activities, the Union is focused on ensuring that you have the best possible student experience.



Here's just a selection of the sports and societies you can get involve in:

Cheerleading
Amnesty
Climbing
Surfing Cricket Drama
Netball Cricket Drama
Comedy Gaming Football
Sci-fi Karate Rugby
Gymnastics Musical Theatre
Athletics Snow Sports Rowing
Volleybal Politics
Orchestra Futsal

## **Student Representation**

Every year, you have the opportunity to get involved in our annual student body elections. Four full-time Sabbatical Officers and a team of part-time officers, who volunteer alongside their studies, are elected to represent you and work on issues affecting all students across the University of Lincoln. A team of Student Reps represents your views at the Student Council. The Council discusses all topics raised by students and is a major influence on the direction and development of the University and the Students' Union.

## **Get Involved**

Your Union provides a wide range of opportunities to further your experience while you are a student at the University of Lincoln. Its aim is to bring together students with common interests. TThere are currently more than 3,500 students involved in over 100 sports and societies at Lincoln, including surfing, futsal, debating, film, orhoestra and comedy. If the Students' Union does not currently offer something you are interested in, they can help you set up a new sport or society when you arrive. To find out what sports clubs and societies you can join visit: www.lincolnsu.com

## Sports

Students compete in inter-university British Universities & Colleges Sport tournaments in a wide range of sports including golf, rugby, football, badminton, basketball, hockey, netball, rowing, tennis and cricket. Recently, one of our Futsal teams (a South American version of five-a-side football) finished second in the highest tier of University Futsal (Midlands Premier).

## Job Shop

The Job Shop provides a central point on campus for you to search for the latest part-time job vacancies. Dedicated advisors are on hand to help you increase your chances of securing part-time employment which, where possible, will relate to your course and career aspirations.

## **Volunteering**

Volunteering allows you to make a difference, have fun and add skills and experience to your CV. The Students' Union regularly offers opportunities to volunteer in the community. Recent projects have included participating in Lincolnshire Fire and Rescue training, a clean up of the Brayford Pool and offering support for victims of domestic abuse.

# Discover a Supportive Community

At Lincoln we really care about our students. When you arrive, you join a welcoming, close-knit community that offers a supportive and friendly environment.



## Here to help

The University offers a range of support services to help make your time at Lincoln as successful and enjoyable as possible.

## **Student Services**

In addition to administrative, tutor, career and Students' Union support, we have a specialist Student Services team to ensure you achieve your best. For personal support or someone to talk to, the team is available to give free, impartial, confidential and non-judgemental advice.

Appointments and drop-in sessions are available with the teams.

For further information contact the team on: +44 (0)1522 886181

## **Student Support Centre**

The Student Support Centre is a central point of contact that links you with the University's administrative and support services. Staff are available to give advice and information on fees and payments, housing and personal issues. The Centre's staff can provide practical help, advice and support, resolve issues and concerns, and refer you to specialist staff within Student Services for professional advice and guidance.

The range of support services available includes:

- Advice Service
- Chaplaincy
- DART (Disability Service)
- Counselling Services Team
- English Language Centre.

## **Further Information**

Telephone: +44 (0)1522 837080
Minicom: +44 (0)1522 886055
Email: studentsupport@lincoln.ac.uk
www.lincoln.ac.uk/studentsupport

## **Student Health**

The Student Health Centre on campus is available for all students to access health and nursing services. The Centre specialises in providing healthcare and information which is student-focused. Students are encouraged to register with the practice when they arrive.

Telephone: +44 (0)1522 870010

# Discover the International Study Centre

The International Study Centre at the University of Lincoln offers degree preparation courses for direct entry to a range of undergraduate and Master's degrees.

## Success Starts Here

Preparing for university is one of the most important times in a student's life. Making sure you have the academic and language skills you need to succeed will make your transition to university life easier. The International Study Centre at the University of Lincoln teaches you these skills.

## Your First Day at University

From the day you start at the International Study Centre, you are a student of the University of Lincoln. You will study on campus and have access to the University facilities such as the library, sports centre and Students' Union.

## **Supporting You**

Many of the students who study with us are new to the UK and will be studying the English language as well as academic subjects that are relevant to their chosen subject area. We will support and encourage your development. Regular assessments of your work will show the progress you are making in your studies.

## University-style Teaching

The International Study Centre introduces you to the style of teaching that you will experience throughout your degree. Taking part in tutorials, seminar-style classes and larger group lectures means you'll be well prepared to take notes, talk to lecturers and fully participate in classes on your degree.

## **Progression to Your Degree**

When you join the International Study Centre you will receive a conditional offer of a degree place at the University of Lincoln. You will then receive support with choosing your preferred degree.

On successful completion of the course and achievement of the required progression criteria, you will progress to the second year of your undergraduate degree or your Master's.



## Undergraduate

**International Year One** 





## **Specialist Degree Preparation**

The International Year One is a programme of academic subjects, study skills and English language training designed specifically to prepare international students for the second year of an undergraduate degree.

Depending on your academic and English levels, you can join a three term, three and a half term or four term programme.

All routes offer entry to the second year of an undergraduate degree which means you could complete your degree in as little as three years.

## **Study Structure**

You can choose one of four International Year One routes:

- Business and Management
- Computer Science
- Engineering
- Media Studies.

All routes are modular in structure, with core English language and study skills modules as well as subject-specific modules designed to focus on the academic area most useful to your chosen degree.

Modules are subject to change. For up-to-date information, visit www.lincoln.ac.uk/isc

## **Assessment**

You will be assessed regularly throughout your course to ensure you remain on track to achieve the standard required for progression to your degree.

Progress is monitored through continuous coursework and assessment at the end of each term or module. You will be required to complete a series of presentations and extended essays.

## Progression

Once you have completed the course and achieved the required grades, you will progress to the second year of your chosen undergraduate degree.

## Age on Entry

Students are normally aged 18 years or over on entry to the International Year One.

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## International Year One - 3 Terms

Entry Date: September 2014 (Business and Management and Engineering only) or January 2015 (all routes)

## Term Dates:

September start

Term 1: 22/09/14 – 12/12/14 Term 2: 05/01/15 – 20/03/15

Term 3: 08/04/15 – 12/06/15

## January start

Term 1: 05/01/15 – 20/03/15

Term 2: 08/04/15 - 12/06/15

Term 3: 15/06/15 - 14/08/15

## Entry Requirements:

Academic: Good high school grades plus evidence of further study, or equivalent. English Language: IELTS 5.0 or equivalent

## •

## International Year One - 3.5 Terms

Entry Date: October 2014

## Term Dates:

Term 1: 13/10/14 – 12/12/14 Term 2: 05/01/15 – 20/03/15

Term 3: 08/04/15 – 12/06/15

Term 4: 15/06/15 - 14/08/15

## **Entry Requirements:**

Academic: Good high school grades or equivalent English Language: IELTS 4.5 or equivalent

## •

## International Year One - 4 Terms

Entry Date: September 2014

## Term Dates:

Term 1: 22/09/14 - 12/12/14

Term 2: 05/01/15 – 20/03/15 Term 3: 08/04/15 – 12/06/15

Term 4: 15/06/15 – 14/08/15

## Entry Requirements:

Academic: Good high school grades or equivalent English Language: IELTS 4.0 or equivalent

For full details of country-specific entry requirements and tuition fees, visit www.lincoln.ac.uk/isc

\*TOEFL or Pearson Test of English scores can be considered.

International Study Centre 2014-15 www.lincoln.ac.uk/isc www.lincoln.ac.uk/isc

# Business and Management

Undergraduate



## Programme Structure

## Core Subjects

## English and Skills for University Study 0 (4 and 3.5 term only),1, 2 and 3

Over these modules, you will develop your English language communication skills and learn a range of study skills, including writing and reading strategies, presentation and seminar participation, organisation of time and materials, meeting deadlines and responding to feedback.

At the end of these modules, you will be able to use the English language in your academic work, give well-structured presentations, confidently answer follow-up questions and contribute to seminar discussions. You will be able to take notes from readings and lectures, plan, develop and write well-structured academic essays and be confident in self-directed learning strategies.

## **Applied Academic Writing Skills**

This module will further develop your writing fluency and accuracy. You will have the opportunity to apply the skills you have learnt to three essential types of academic essay with particular attention paid to your subject of study.

## **Route-specific Modules**

## **Microeconomics**

You will study issues in microeconomics, including consumer behaviour, the setting of objectives and analysis of costs within companies, monopoly and oligopoly, market failure and economies of scale, specialisation and integration.

## **Introduction to Accounting**

You will learn about the core principles of management accounting and how these are applied as a basis for decision-making within a business context.

## **Introduction to Marketing and Advertising**

You will look at the basic principles of Marketing and Advertising and how these are applied in contemporary business and non-business contexts.

## **Macroeconomics and the Global Economy**

This module introduces you to the key concepts of macroeconomics including how goods, financial and labour markets operate, factors that influence rates of unemployment, interest and inflation.

## Law for Business\*

You will look at the English legal system, the ways in which laws are made and carried into effect, and legal personnel, including elements of lay participation.

## **Business Statistics**

You will be taught statistics and will also work on your data presentation skills by extensive use of spread sheets.

## **Organisational Behaviour**

You will study the evolution of organisational behaviour as a discipline. There will be opportunities to discuss and analyse current issues from a range of perspectives (individual, group and organisation) in domestic and international contexts.

## **Financial Communications**

You will be introduced to the basic principles of Financial Communications and will develop an understanding of the nature and purpose of financial statements and how they are prepared and analysed.

## Travel and Tourism (option if you choose to progress to BA (Hons) International Tourism Management)

You will investigate contemporary developments in travel and tourism and examine influences on the industry.

\*Module under review

## The International Year One can lead to the second year of the following degrees\*:

BA (Hons) Accountancy and Finance

BA (Hons) Advertising and Marketing

BA (Hons) Business and Finance

BA (Hons) Business and Management

BA (Hons) Business and Marketing

BA (Hons) Business Studies

BSc (Hons) Events Management

BA (Hons) International Business Management

BA (Hons) International Tourism Management

BA (Hons) Marketing

\*To progress to the second year, you must achieve the required grades. For up-to-date information on progression degrees and grades required, visit www.lincoln.ac.uk/isc

## **International Year One**

Every Lincoln Business School student has the opportunity to go on a one-year placement in industry as part of their degree.

## **Business** and Management

## Why choose Lincoln?

Lincoln Business School graduates go on to careers around the world. The School provides an educational experience that enhances careers and develops the skills and knowledge base that enables students to create successful futures.

## **National Student Survey Success**

Lincoln's Business School prides itself on putting students first. In the 2013 National Student Survey, Accounting at Lincoln was ranked number 1 in the UK for student satisfaction for the fifth year in a row.\*

## **Facilities**

The School is housed in a dedicated Business & Law building, which offers a state-of-the-art learning environment. In addition to well-equipped lecture theatres, seminar and group rooms there are open learning lounges that encourage interaction and the exchange of ideas between students and staff.

## Accreditation

Our courses are accredited by professional bodies, including the Chartered Institute of Public Finance and Accountancy, the Association of Chartered Accountants and the Chartered Institute of Marketing. We have close relationships with the Chartered Institute of Personnel Development, Chartered Institute for Purchasing and Supply, the Chartered Institute of Logistics and Transport and the Chartered Management Institute.

The Lincoln Business School is a member of the Association of Business Schools and the Chamber of Commerce and we utilise an Advisory Board of local and national Business Directors to inform our curriculum and ensure our courses are both academically fulfilling and relevant to the international business community.

## Research

You will learn from, and work alongside, staff engaged in cutting-edge research. In the most recent Research Assessment Exercise, the majority of the Business School's research was recognised as being of an international standard. Areas of interest include Tourism, Supply Chain and Logistics, Consumer Behaviour and Digital Economics.

## **Student Societies**

Lincoln Business School students set up the first Chartered Management Institute Student Chapter in the country. The group runs career-developing activities and events, such as guest lectures and visits, throughout the year. You can also participate in student groups and specific societies for Marketing and international students.

## **Work and Study Placements**

The School introduces students to real-world business situations through projects and engagement with tutors, employers and entrepreneurs. You will be encouraged to act and think as a business professional from day one. You will develop your leadership potential and creativity through scenario and workshop learning.

Every Lincoln Business School student has the opportunity to go on a one-year placement in industry as part of their degree. This could be local, national or international. This allows you to put theory into practice and develop the essential skills for your future career in business.

Study placements are also available at other universities. Students have spent time in the USA, Canada, Australia, Mexico and many EU countries.

\*Statistics based on the average responses of questions 1-22 (based on a five point scale) of the National Student Survey 2011 as provided by **unistats.com** 



International Study Centre 2014 www.lincoln.ac.uk/isc www.lincoln.ac.uk/isc

# Computer Science

Undergraduate



## Programme Structure

## Core Subjects

## English Skills for University Study 0 (4 and 3.5 term only), 1, 2 and 3

Over these modules, you will develop your English language communication skills and learn a range of study skills, including writing and reading strategies, presentation and seminar participation, organisation of time and materials, meeting deadlines and responding to feedback.

At the end of these modules you will be able to use the English language in your academic work, give well-structured presentations, confidently answer follow-up questions and contribute to seminar discussions. You will be able to take notes from readings and lectures, plan, develop and write well-structured academic essays and be confident in self-directed learning strategies.

## Applied Academic Writing Skills (extension module)

This module will further develop your writing fluency and accuracy. You will have the opportunity to apply the skills you have learnt to three essential types of academic essay with particular attention paid to your subject of study.

## **Route-specific Modules**

## **Fundamentals of Computing**

You will gain an overview of the core concepts of computing and how they are interlinked and act as a foundation for other more advanced modules. Hardware and software types are examined and the role of programming is introduced.

## **Programming 1 – Programming Fundamentals**

You will learn about the basic concepts underlying computer programming and the techniques for applying these using a contemporary, generic computer language.

## **Introduction to Information Systems**

You will explore the human-computer interface and will be introduced to information systems and their main personal and business uses.

## Programming 2 – Data Structures & Algorithms

You will learn about the important properties of some data structures and algorithms that are of key importance to modern computer science and IT.

## **Mathematics for Computing**

You will gain the mathematical knowledge and skills required to design and develop computer systems and software, including sets, logic, basic calculus, algebra and basic statistics.

## **Critical Decision-making**

This work examines decision-making from a range of viewpoints and the various analytical techniques and processes used to support decision-making.

## **Elective Modules**

## **Computer Game Design**

You will be introduced to computer game design and gain an understanding of the industry context within which computer games are developed.

Or:

## **Human-computer Interaction**

You will explore the human-computer interface and the concepts, techniques and tools that support the analysis of, needs for, and design of, system interfaces.

The International Year One leads to the second year of the following degrees\*:

BSc (Hons) Computer Science

BSc (Hons) Games Computing

\*To progress to the second year, you must achieve the required grades. For up-to-date information on progression degrees and grades required, visit www.lincoln.ac.uk/isc

## **International Year One**

i Opportunities to take on 'live' client work during your third year.

## Computer Science

## Why Choose Lincoln?

The School of Computer Science combines the latest hardware and software, excellent facilities and world-leading research. Areas of expertise include specialisms in robotics, computer vision, games computing, software engineering and information systems and technologies.

## **Facilities**

As an undergraduate student in the Lincoln School of Computer Science you will have access to dedicated laboratories and a wide range of specialist equipment, software and devices to enhance your learning. Our facilities include high-specification computer workstations for activities that require high processing power, such as graphics development, games programming, game level design and processor-intensive software.

There are specialist suites for the use of Adobe©Creative Suite design and development activity, green screen filming, robotics equipment, iOS mobile application development and systems for games development.

## Research

The School has a rapidly growing international research reputation with 85 per cent of its research ranked at international quality or better and 15 per cent ranked in the highest 'world-leading' category in the most recent Research Assessment Exercise.

You will have opportunities to become involved in exciting project work and to publish your work at international conferences across a range of topics including Forensic Computing, Video Surveillance, Medical Diagnosis using Analysis of Images, Social Applications and Social Networking, and Technology to Aid Learning and Decision-making. Research on Medical Imaging by Distinguished Professor of Image Engineering, Nigel Allinson MBE, was recently awarded a £1.6 million grant from the Wellcome Trust.

## Accreditation

Our courses are accredited by the British Computer Society and the Institute of Analysts and Programmers.

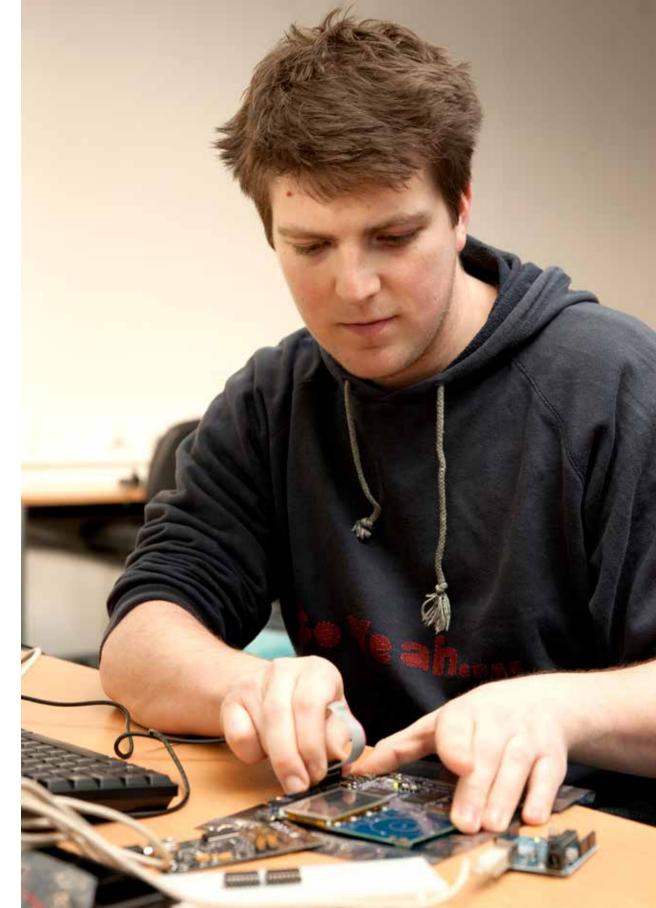


## Industry Links

The School offers:

- Placement Opportunities
   Recent placements have been secured with companies such as Google, Jagex, Nintendo, Rockstar Games, Microsoft and the Institute of Environmental Assessment.
- Live Project Opportunities
   Our links with local industrial partners allow students
   to develop project work with real clients. Recent
   partners include Blueprint Games, Crytek and
   the Local Education Authority.
- Recognition for Student Work
   A number of students have published their project work at international conferences and in journals.
- Regular Visiting Speakers and Research Seminars.

\*To progress to the second year, you must achieve the required grades. For up-to-date information on progression degrees and grades required, visit www.lincoln.ac.uk/isc



International Study Centre 2014 www.lincoln.ac.uk/isc www.lincoln.ac.uk/isc

## **Engineering**

Undergraduate



## Programme Structure

## **Core Subjects**

English Skills for University Study 0 (4 and 3.5 term only), 1, 2 and 3

Over these modules, you will develop your English language communication skills and learn a range of study skills, including writing and reading strategies, presentation and seminar participation, organisation of time and materials, meeting deadlines and responding to feedback.

At the end of these modules, you will be able to use the English language in your academic work, give well-structured presentations, confidently answer follow-up questions and contribute to seminar discussions. You will be able to take notes from readings and lectures, plan, develop and write well-structured academic essays and be confident in self-directed learning strategies.

## Applied Academic Writing Skills (extension module)

This module will further develop your writing fluency and accuracy. You will have the opportunity to apply the skills you have learnt to three essential types of academic essay with particular attention paid to your subject of study.

## **Route-specific Modules**

## **Mathematics 1**

You will gain an understanding and learn to interpret straight line and linear equations, set theory and probability, statistics, linear programming, indices and logarithms, and experimental laws.

## **Mechanical Science**

This module examines the mechanics of stationary and moving objects, focusing on such topics as turning forces, stress and strain, Newton's laws, linear and angular motion, rotational dynamics and simple harmonic motion. Heat transfer and fluid pressure are also covered.

## Mathematics 2

You will continue your studies in this subject, deepening your understanding of algebra, co-ordinate geometry, trigonometry, differentiation, integration, numerical methods and vectors.

## **Thermodynamics and Fluid Mechanics**

You will learn about thermodynamics, the study of energy interactions in physical systems and most notably the conversion between heat and mechanical work.

You will also study fluid mechanics, the study of fluids and gases and the forces on them. This analysis is based on the fundamental laws of applied mechanics, which relate the conservation of mass-energy and the force-momentum equation. In the course of the module you will be introduced to a range of real-world engineering applications.

## **Manufacturing and Materials**

The selection of materials and manufacturing method is an integral part of the design process. In this module, you will be introduced to the essentials of engineering drawing and study the characteristics and properties of various materials such as metals, ceramics and polymers used by engineers. A brief introduction to Computer Aided Design and Computer Aided Manufacture are also covered.

## **Electrical and Electronic Principles**

This module will provide you with a foundation of electrical and electronic engineering, an understanding of which is essential to all engineering disciplines. The principles of circuit theory, analogue and digital circuits will be introduced as well as important practical applications.

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The International Year One leads to the second year of the following degrees\*:

BEng (Hons) or MEng Mechanical Engineering BEng (Hons) or MEng Mechanical Engineering (Control Systems)

\*To progress to the second year, you must achieve the required grades. For up-to-date information on progression degrees and grades required, visit www.lincoln.ac.uk/isc

## **International Year One**

in the BEng (Hons) and MEng programmes are run in collaboration with Siemens Turbomachinery Ltd.

## **Engineering**

## Why Choose Lincoln?

Recently the University of Lincoln, in collaboration with Siemens, founded the first new School of Engineering in the UK for more than 20 years. The School aims to engage with industrial partners on cutting-edge research and development of courses, and channels this activity to provide the maximum benefits to you.

## **Facilities**

The School of Engineering is based in the custom-designed Engineering Hub. The building provides a modern environment for learning, teaching and research, which allows our students to engage in hands-on experience in real-world research, development and design projects. Siemens Industrial Turbomachinery Ltd has co-located their training facilities in the building.

## Research

The School is a Centre of Excellence in Industrial Power and Energy, Control and Electronic Electrical Engineering. It engages in world-class research in collaboration with a number of industrial partners. Our goal is to channel our cutting-edge research and development programmes into our degrees to produce industrially engaged, research-informed students, as well as enhanced competitiveness and profitability for our industrial partners.

## Accreditation

Our innovative degree courses are accredited by the Institution of Mechanical Engineers (IMechE).

## **Industry Links**

Our research-active staff have substantial long-term links to a range of employers in the engineering sector, and the School itself has conducted research in partnership with a number of companies, including Siemens, Lotus Engineering Ltd, EADS European Aeronautic Defence and Space Company, AIRBUS France and the NHS.

## **Scholarship Scheme**

Siemens offers a support package to selected students each year. This includes scholarships, a bursary scheme and work experience opportunities. For further information, please visit: www.lincoln.ac.uk/fees

## **Collaboration with Siemens**

By choosing Engineering at Lincoln, you will benefit from the School's relationship with Siemens, which results in sponsorship and work opportunities for students. The relationship provides links with an internationally renowned industry leader – which has been established in Lincoln for more than 150 years – working on behalf of the oil, gas and power generation industries.

## **SIEMENS**

Engineering Collaboration with The University of Lincoln



International Study Centre 2014-15 www.lincoln.ac.uk/isc www.lincoln.ac.uk/isc

## **Media Studies**

Undergraduate



## Programme Structure

## **Core Subjects**

## English Skills for University Study 0 (4 and 3.5 term only), 1, 2 and 3

Over these modules, you will develop your English language communication skills and learn a range of study skills, including writing and reading strategies, presentation and seminar participation, organisation of time and materials, meeting deadlines and responding to feedback.

At the end of these modules you will be able to use the English language in your academic work, give well-structured presentations, confidently answer follow-up questions and contribute to seminar discussions. You will be able to take notes from readings and lectures, plan, develop and write well-structured academic essays and be confident in self-directed learning strategies.

## **Applied Academic Writing Skills** (extension module)

This module will further develop your writing fluency and accuracy. You will have the opportunity to apply the skills you have learnt to three essential types of academic essay with particular attention paid to your subject of study.

## **Route-specific Modules**

## Script, Screen writing and Realisation

In this module, you will learn about the basics of narrative theory and storytelling for screen-based media. You will use a theoretical framework to develop your own creative writing and visual style and will have the opportunity to produce a short film script and its audio visual fulfilment.

## **Production Planning**

You will develop an awareness of the techniques used in production planning using camera studio methods. You will have the opportunity to develop practical skills in television production and produce a multi-camera production that demonstrates a culmination of your knowledge and skills.

## Principles of Film and Television 1 and 2

This module aims to give you an understanding of the key theoretical frameworks and critical vocabulary for the study of film and television. You will develop a high level of visual literacy through an in-depth study of the language of films. You will be able to understand the relationship between film producer, film star and audience.

## Milestones in Media: History 1 – Hollywood in Context

This module examines the defining aesthetic, economic and technological characteristics of Hollywood cinema. You will be able to show how the use of concepts such as genre, stardom and authorship have been used by different groups and how they relate to historical and cultural trends.

## Media and Interpretation 1 and 2

You will examine the key concepts and critical approaches that inform studies of media production and consumption. The role and impact of technological change to media production and consumption in the context of a global mass-media market is also discussed.

## Milestones in Media: History 2 - Beyond Hollywood

This module explores the historical development of cinema outside of the United States. You will be able to define the cinematic practices outside of the Institutional Mode of Representation and the global entertainment industry, and will develop an understanding of the social, political and cultural contexts in which European cinema developed.

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The International Year One leads to the second year of the following degrees\*:

BA (Hons) Film & Television

\*To progress to the second year, you must achieve the required grades. For up-to-date information on progression degrees and grades required, visit www.lincoln.ac.uk/isc

## **International Year One**

I The School of Media benefits from an Educational Partnership with the BBC, offering students access to placements and professional workshops.

## **Media Studies**

## Why Choose Lincoln?

The University of Lincoln's Communications and Media Studies courses are ranked 18th in the UK and fourth for career prospects, within *The Times and Sunday Times Good University Guide 2014*.

The undergraduate degrees are designed to prepare you for employment in the media, creative and cultural industries.

## **Facilities**

You will have access to the state-of-the-art digitally integrated production environment in the Media Broadcast Production Centre. Facilities include television studios, one of which has recently undergone almost £500,000 investment in HD camera technology, sound studios, editing suites, digital media labs and photographic studios. There are outstanding audio production facilities, including radio production studios, audio edit suites, a new dubbing theatre and a Foley (sound effects) suite.

## **Study and Work Opportunities**

Opportunities are available to gain experience at Siren FM, the community radio station based at the University, which broadcasts to the Lincoln area and further afield via the internet.

Throughout the year, the University hosts a programme of guest lectures from high-profile members of the profession. Past speakers have included Senior Vice President of Warner Brothers Rick Senat, former head of the Radio Academy Trevor Dann, and award-winning film and TV writer and director Antonia Bird.

There are opportunities for Media students to take part in exchanges with international institutions in the US and in Europe.

## Research

There is an impressive research record from staff within the Lincoln School of Media on a range of topics in practice and theory areas. In the most recent Research Assessment Exercise, 70 per cent of research was ranked as being of international standing.

Staff regularly contribute to publications and give keynote speeches at conferences around the world. The School hosts the award-winning 'Televising History' and 'Art of Movement Capture' projects.

## **Student Success**

Graduates from the University of Lincoln have won prizes four years running at the Royal Television Society (RTS) Awards for work they produced whilst students. Most recently, a team from the Media Production programme were nominated for the much-coveted prize in the Fiction category of the RTS Midlands Awards.

## **Professional Industry Partnerships**

The School of Media has BBC Education Partner Status. The BBC Partnership is an industry validation and this strong link means placement and workshop opportunities within the BBC are available to our students.

Lincoln was the first University to gain Academy Membership status with the Institute of Videography. This gives our students free access to information, mentoring and networking for professional freelance film-makers in the UK.

Lincoln School of Media is an academic partner with AVID, a key supplier of post-production software and training.





# Postgraduate Business and Management Pre-Master's









## Preparation for Master's Study

If you do not meet the entry requirements for direct entry to a Business and Management Master's degree, or want to refresh your knowledge, you can follow our specialist Pre-Master's programme.

The programme consists of two terms of study skills and English language training alongside academic modules, designed specifically to meet the needs of international students. It will give you the skills, knowledge and confidence to succeed in your Master's study.

## **Personal Monitoring and Support**

Your development will be assessed regularly throughout the programme. This will ensure you achieve the standard required for progression onto your chosen Master's degree.

Assessments include coursework, unseen final examinations at the end of each module, presentations, extended essays and case studies.

## **Progression to Your Degree**

When you join the Pre-Master's programme you will receive a conditional offer of a place at the University of Lincoln. Once you have successfully completed the course and achieved the required progression criteria, you will progress to your preferred Master's programme.

# Pre-Master's Entry Date: April 2015 For Master's starting in September 2015 Course Length: April to August Term Dates: Term 1: 08/04/15 – 12/06/15 Term 2: 15/06/15 – 14/08/15 Entry Requirements: Academic: Recognised higher/advanced diploma in related subject area, or a degree. English Language: IELTS 5.5 (minimum 5.5 in all components) or equivalent.\* Age: Students are normally aged 20 years+ For full details of entry requirements and tuition fees, visit: www.lincoln.ac.uk/isc

## **Pre-Master's Programmes**

The Lincoln MBA helps managers to differentiate themselves and to develop their potential.

## Pre-Master's Business and Management



## Programme Structure

## **Core Modules**

## **English Skills for University Study 2 and 3**

Over these two modules, you will develop your English language communication skills and learn a range of study skills, including writing and reading strategies, presentation and seminar participation, organisation of time and materials, meeting deadlines and responding to feedback.

When you have completed these modules, you will be able to take notes and write essays in English. You should also have the confidence to give presentations, answer follow-up questions and contribute to seminar discussions.

## **Research Methodology**

You will develop skills relating to research methods. The module will be focused on developing an understanding of the application, collection and limitation of a variety of techniques related to data and materials relevant to analysis, within the chosen subject area.

## **Individual Research Project**

This module aims to help you develop the ability to write long pieces of academic work, displaying your understanding of subject matter and ability to critically analyse materials and concepts. You will be required to submit a 4,000 word project.

## Route-specific Modules

## **Data Collection and Interpretation**

This module examines mathematical techniques which are used to provide evidence to test/challenge hypotheses in academic research and to inform decision-making in a range of work environments, both in the public and private sectors.

You will consider theory and practice but with an emphasis on practical application, making extensive use of the Statistical Package for Social Science software, and Predictive Analytics SoftWare.

## Business and Management 1: Operations Management and Organisational Behaviour

You will develop a greater understanding of some of the key areas covered on an academic business studies programme, including key academic concepts and issues relating to operations management and organisational behaviour.

## **Analytical Techniques and Problem-solving**

This module aims to help you gain an awareness of the importance of using an analytical approach and critical reasoning in evaluating materials and constructing your own arguments, in both oral and written work. You will explore various problem-solving techniques that will enable you to understand the complexities of difficult problems and to use your knowledge, understanding and powers of reasoning to provide possible solutions to them.

## Business and Management 2 - Business Strategy

You will gain an understanding of key concepts and issues within the strategy of organisations, with an emphasis on a critically evaluative approach to application.

## Business and Management Master's Degrees

Once you have successfully completed the Business and Management Pre-Master's and achieved the required progression grades, you will progress to your chosen Master's degree.

For up-to-date information on progression degrees and grades required, visit www.lincoln.ac.uk/isc

## The Lincoln MBA - Master of Business Administration\*

The Lincoln MBA is a powerful tool to develop the capabilities and understanding required in a professional management career. It provides a global perspective, expert knowledge and the critical thinking skills required for senior management roles within private industry, public and not-for-profit sectors.

There are opportunities to view business from a strategic perspective, setting international business operations into the context of responsible futures and sustainability. Learning takes place within a supportive, challenging and developmental environment that enhances self-awareness, creativity and critical analysis.

## **MSc Marketing**

The MSc Marketing programme provides specialist knowledge in marketing and gives an opportunity for more experienced marketers to develop their skills and knowledge in an international environment.

Marketing is a key management task which, if performed effectively, is capable of making a major contribution to the performance of an organisation. The study of marketing is therefore seen as an important and necessary task for the development of tomorrow's business professionals.

The MSc Marketing programme is accredited by the Chartered Institute of Marketing and successful completion provides advanced standing with the institute.

## MSc Accounting

With increasing globalisation, providing international financial reporting and financial statements is of growing importance. The use of International Financial Reporting Standards has become everyday practice in the field and this programme is based on their use.

The MSc Accounting programme provides you with an understanding of modern financial reporting functions from a technical and institutional point of view. It develops coherent reasoning skills on issues in management accounting and financial reporting, and explores accounting practice in the context of contemporary theory and research.

## MSc International Business

This programme provides students with an opportunity to study business in a global context, while applying the ideas of responsible and sustainable futures to business operations.

The MSc International Business is designed to develop academic knowledge and practical skills, helping you to achieve excellence in both academia and industry. You will gain a firm grounding in the theories and practice of international business, equipping you to make a major contribution to the performance of organisations of all types in global environments.

## **MSc Human Resource Management**

Professional accreditation, industry links and a business focus make this programme ideal if you are currently involved in human resources or are interested in pursuing a career in this area.

The programme, jointly validated with the Chartered Institute of Personnel and Development (CIPD), fulfils the 'knowledge elements' necessary to achieve full membership of the CIPD. It explores the management of an organisation's workforce, including the attraction, selection, training and assessment of employees. The programme also explores organisational leadership.

\*No work experience is required for entry to the MBA programmes, but a supporting statement is required on application to the Pre-Master's.

## How to **Apply**

An application form is enclosed with this prospectus. Your application will need to include copies of all relevant academic transcripts and certificates of English language qualifications.

Courses are popular and places are limited so you are advised to apply and confirm your place as soon as you can.

## To Apply Direct

You can apply online at www.lincoln.ac.uk/isc Alternatively, you can send your completed application to the address printed at the bottom of the form.

If you need further information, our expert Student Enrolment Advisers are available to help. You can contact them online or by telephoning: + 44 (0)1273 339333

## To Apply through your Local Representative

Complete the application form and return it to your local educational representative, who can also assist you with any queries you may have.

## Fees

Details of tuition, accommodation and insurance fees can be found in the enclosed application form or at www.lincoln.ac.uk/isc

## **Entry Requirements and Progression Grades**

You can find up-to-date information on country-specific entry requirements and progression grades at www.lincoln.ac.uk/isc

## **Student Insurance**

It is essential that international students have the protection of personal insurance while in the UK.

To cover you as a student at the International Study

Centre (ISC), you can purchase StudyCare. Designed for international students, the policy will cover you for loss of personal possessions, as well as provision of health and medical insurance until the end of your ISC academic course. The cost of StudyCare will automatically be added to your invoice unless you can provide proof of alternative cover. For more information, visit www.lincoln.ac.uk/isc/studycare

## **About these Programmes**

Pre-Master's and International Year One programmes are approved and run by Study Group in partnership with the University of Lincoln, Study Group holds responsibility for the academic standards.

Study Group is a global leader in private higher education, language and career education, in the United States, Canada, the UK and Europe, Australia and New Zealand. Study Group provides the highest quality educational opportunities for 50,000 students from more than 130 countries in over 48 campuses across the world.

## Disclaimer

The information in this prospectus is issued for general guidance of students entering the University from September 2014 and does not form part of any contract. The University and Study Group hope to provide the programmes and facilities described in the prospectus, but reserve the right to withdraw or make alterations to programmes if necessary. All information correct at time of print. Please refer to our website for the latest information.

## StudyGroup

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# Campus Map



- Main Administration Building
- Media, Humanities & Technology
- **EMMTEC**
- The Shed
- Student Services & Health Centre
- Bridge House
- Village Hall
- One Campus Way

- 9 Sports Centre
- 10 Witham House
- 11 Science Centre
- 12 Art. Architecture & Design
- 13 Engineering Hub
- 14 Lincoln Performing Arts Centre
- 15 Student Centre

- 16 Library
- 17 Enterprise @ Lincoln
- 18 David Chiddick Building
- 19 Witham Wharf
- 20 Think Tank
- 21 Minster House
- 22 Joseph Banks Laboratories





## Disclaimer

All information correct at time of print.
For the latest information, please visit our website.



## For further information, contact:

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www.lincoln.ac.uk/isc

