# UNIVERSITY OF HUDDERSFIELD





























What you should know about the University of Huddersfield

TOP 10 IN ENGLAND ETEACHING QUALITY\*

TOP50
UNIVERSITY

TOP 10

PAID WORK

PLACEMENTS\*

TOP 20
GRADUATE
EMPLOYMENT\*

TOP 5 IN ENGLAND ESTUDENT SATISFACTION\*

¥120
NATIONALITIES
ON CAMPUS

E 100M INVESTED ON THE CAMPUS

WORLD-LEADING APPLIED RESEARCH GROUPS

- \* Sunday Times, 2013
- → The Guardian University Guide 2014
- Destination of Leavers from Higher Education Survey, 2011/12
- ♣ Higher Education Statistics Agency, 2011/12
- ✿ National Students Survey, 2012

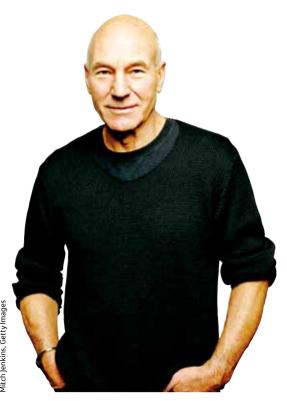
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# **The International Study Centre**

The International Study Centre (ISC), based in the heart of the campus, provides degree preparation courses for international students who do not meet the requirements for direct entry to the University.

Combining academic modules, study skills and English language training, the programmes qualify students who meet the required grades for progression to meet the challenges of undergraduate and postgraduate degree-level study at the University.



### Welcome

"Ask a University of Huddersfield graduate and they'll tell you that studying here was a great experience, but more importantly, it prepared them for a successful future. That's what we focus on, supporting and developing our students so they leave here ready to take their place in the world of work. Our reputation for graduate employment and our professional links mean that you can be confident we can help you achieve your goals."

Professor Sir Patrick Stewart Chancellor



- "After significant research, the University of Huddersfield seemed to have the best for the course for me. From the campus to the student feedback, I felt that the University met my every need to help me succeed in my chosen degree.
- "At the International Study Centre, I was fully supported in my choices. The positive attitude of the tutors motivated me on a daily basis and I was able to work to the best of my ability.
- "Choosing the right University is very important. Building strong relationships with tutors and sheer dedication has helped me to complete my studies successfully and take the next step.
- "Being offered a PhD scholarship at Huddersfield is a once in a lifetime opportunity and I now will continue to thrive in my education."

Noukhez C PAKISTAN

International Foundation Year - Engineering, Computing and Science

BEng (Hons) Mechanical Engineering - first class

# Why the University of Huddersfield?



### Let us tell you why...

"Huddersfield was a nice place to study. From the very first day I arrived there I met so many friendly people and the tutors were so helpful."

Adam CHECHNYA

International Foundation Year - Engineering, Computing and Science

Graduated BSc (Hons) **Computer Science** 

"What I love about the university is that it is not scattered all over town, but is all on one camps and right in the town centre. The fact that it is a modern campus certainly influenced my decision to come here."

Ali PALESTINE

International Foundation Year - Engineering, **Computing and Science** 



"I really like the attractive campus, especially the canal that runs through it. We are provided with so much; 24/7 library facilities, careers advice and friendly tutors."

Rubana BANGLADESH

**International Foundation Year** - Business, Hospitality, Law, Management, Transport and Logistics

Now studying LLB Law

"I chose Huddersfield for its quality of education as well as its location - a small town, but not too far from bigger cities such as Manchester. It is a very friendly atmosphere here."

Bilal SAUDIA ARABIA

International Foundation Year -**Engineering, Computing and Science** 

Now studying **BEng (Hons) Mechanical Engineering** 

"I wanted a university that could offer me the opportunity for a work placement where I could put my theory in to practice. Huddersfield has an excellent placement programme which will definitely help to further my career."

Caroline KENYA

International Foundation Year - Business. Hospitality, Law, Management, Transport and Logistics

Now studying **BSc (Hons) Air Transport and Logistics** Management



# **Top 20 in England for** graduate employability\*

Ewe MALAYSIA

### **English Teacher, Heng Ee School, Penang**

- "I enjoyed my studies very much when I was at Huddersfield. The thing that I enjoyed most was meeting lots of new friends from different countries especially friends from England.
- "I am currently teaching English in a high school at SMJK Heng Ee in Penang. When I was still in England, I participated in a TEFL (Teaching English as a Foreign Language) course and learned some interesting teaching skills like presentations, group discussions, pair work and games.
- "Also, coupling with my numerous experiences working with young people and children throughout my part time jobs, I am able to perform my duties well while conducting my lessons at this school. When there are subjects relating to health and community, I am very happy to share my knowledge that I have gained from my course with the students. As a result. students show a great interest towards my lessons and work hard on improving their English. It is a very satisfactory job and I eniov it very much."



### 92.9% graduate employment\*

Gopal INDIA



### **Engineer, Volvo India PVT LMT**

- "My aim is to become a great business man in the automobile sector. I graduated with an MSc in Automotive Systems Design and Analysis and so my role at Volvo since graduating from the University of Huddersfield will give me a chance to use
- "The University has a good reputation for engineering and was a great place to study with a good infrastructure and facilities. Compared to other cities you could afford to accommodate yourself in Huddersfield.

my skill. I am an inventor and the best part for me is analysing models.

"I had a great experience in life by doing my international studies at Huddersfield as it taught me how to survey and lead our life on our own."





Alberta

### **Logistics and Procurement Officer Ghana National Petroleum Corporation**

"I graduated with a Master's in Global Logistics and Supply Chain Management from the University of Huddersfield. My experiences of Huddersfield were wonderful, the place was excellent to study and live in and the people were friendly. Living expenses were cheaper compared to that of London and elsewhere. It's one of the best universities in the UK that offers my course and I am very impressed with the 24-hour library."





### Rachadaporn THAILAND **Sales Coordinator Kobelco and Materials Copper Tube (Thailand)**

- "I successfully completed a Master's degree in International Business Management at University of Huddersfield.
- "Currently, I am working at Kobelco and Materials Copper Tube (Thailand) company as a Sales Coordinator. I am responsible for the shipment process for domestic and export, planning delivery schedule and also solving problem. In addition to my course has provided me well for a job in International Business Management.
- "I discovered the University through the internet and since I arrived here I found it to be a peaceful town with a reputation for high quality teaching.
- "All the instructors of my course have generously given me much useful knowledge which influenced my study. I am delighted for having the great time in the University with my international friends.
- "I was able to learn about British culture and I met many lovely people. For these reasons, Huddersfield is a very wonderful place that I will never forget."

<sup>\*</sup> Destination of Leavers from Higher Education Survey, 2011/12

# Work placement testimonials

### Yuanvuan



### **Country Manager for China** Walen Language School

- "Since graduating from the University, I got a job offer from one of the most popular language schools in Thailand, I'm now working as a Chinese representative and helping to develop the Chinese market.
- "My time in Huddersfield was a gift of life. I had been to many nice places in the UK, Huddersfield is definitely one of my favourite places and the most student friendly place to study and live in.
- "My major was in Professional development. The tutors were very impressive and professional. We still stay in contact with each other by sending emails, photos and festival greeting cards. We have become very good friends.
- "My study turned me into an active learner and independent thinker. The tutors assessed our learning outcomes in the form of presentations and assignments. These really challenged us as being non-native speakers. The library is all-inclusive that you can get almost all the reading articles you want. We spent a lot of time over there, researching. discussing, sharing ideas and writing until very late at night. But we did feel content and happy."







### Marketing Coordinator, Transcend

- "Studying at Huddersfield was one of my most memorable periods. The most important thing is that the people are really friendly, the teachers show lots of passion and patience to the international students which make you feel at home. I made many friends from different nationalities and learned so much that it truly helped my career prospects.
- "Marketing is very popular in Taiwan and I have a strong interest in this subject. There aren't really any institutions offering digital marketing back home and by achieving my degree at Huddersfield, it stood me in good stead for gaining employment.
- "I think the people in Huddersfield are really friendly. The tutors gave so much confidence and improved my English language skills. They are so passionate and love to help students out.
- "I currently work as the Marketing Coordinator at Transcend Information Inc. in Taiwan, I'm the contact window of UK and Germany branch office which help them to plan and enhance the branding locally."









### Ummev BANGLADESH

### Molecular Plant Pathologist, Food and **Environment Research Agency (FERA)**

- "My career goal is to build a research based career, and I am on the track in achieving that, I am working as a Research and Development scientist at FERA. I would like to give all the credit to University of Huddersfield which actually helped me in getting access into the UK job market as well as remodelling me to find my feet in a very different work place than my country with confidence.
- "Huddersfield is a beautiful place and I miss the walks to the Victorian Castle Hill tower that is the landmark of the town. The structure of the town for me was very handy, having the railway station at one end, walking through the town to the campus and then further down to the place I used to live by, the canal/river.
- 'The campus also was exciting with modern structures I always had good support from my tutors with excellent facilities like the 24-hour library which fit my time for my study."



Thi Thu Ha vietnam



### Head Manager, Department of Education and Training, Vietnam

- "Since graduating, I have returned to my country and set up strategies to refine my work of educational manager to develop local education so that all children can go to school and appreciate equal quality of education, and local school leaders and teachers can become more effective in their career.
- "I chose Huddersfield because I strongly believed that this place would support me with excellent conditions for both living and studying. People here are so kind and friendly that they are willing to talk with me so I can improve my speaking English skills as well as help me find the way home when I get lost. The University's campus is well facilitated with modern and friendly teaching and learning equipment like computers, projectors, smart boards, internet, and so on.
- 'I was really fascinated by the University library which is big enough to meet all my needs of reading and doing research. I appreciate that all of my tutors are not only very professional but also helpful and inspiring."

# **Top 10 in England for work placements\***

# 12 www.hud.ac.uk/iso

# Tabriz BANGLADESH General Motors UK Ltd (Vauxhall Motors)

- "My course in mechanical engineering gives the opportunity to do a paid-work placement. It is because of this I landed a dream job when I was offered a placement at the Ellesmere Port plant of General Motors UK (Vauxhall Motors).
- "I have always wanted to work in the automotive industry, so it is really exciting to be able to work for a company like GM for my placement year. I help to supervise and maintain the advanced welding robots which produce 200,000 Vauxhall Astra's every year.
- "Through my course I have gained knowledge of electron beam welding. Large companies such as Mitsubishi are setting up in Bangladesh, so when I return; I will be well placed to find a key job in my home country's burgeoning motor industry."





\* Higher Education Statistics Agency, 2010/11

# Giving you the skills employers are looking for Giving you a better degree classification



### 

"My work placement with Tradeteam as part of DHL presented me with a great opportunity to link my air transport and logistics degree into the work place. It provided more knowledge about what the actual work place looks like in relation to my studies. It gave me a chance to understand the company's different departments, the structure of a logistics company as well as the relationship between customers, staff and management team. My time at Huddersfield was so impressive I stayed on to do my Master's degree in logistics."





# Juliet-Ann NIGERIA Adidas

"The best part of my fashion communication and promotion course was knowing I had the opportunity to go out and work for a year; it was even more exciting when I landed the placement job at Adidas as an Office Co-ordinator for Entertainment and Influencer Marketing.

"There is a great deal of versatility involved on my course which is great because there are so many career paths that it can lead to. I graduated with a heightened sense of creativity and confidence in my abilities as a creative. My skills can be applied in any industry and I am looking forward to getting my hands dirty with all the creativity that's out there."





# Supporting your future career

### **Enterprise Team**

Depending on your type of visa, the University's Enterprise Team can provide a free service to you as a current student or a graduate of up to 5 years. The team are here to help you develop freelance opportunities through self-employment, or to assist you to start-up your own business. Whatever stage you are at, they can help you from the initial idea through to trading and encourage you to reach your full potential with valuable support and resources.

### **Non-EU students**

Enterprise Awareness – get a taste for it Advice on writing a business plan, researching the market, branding your product and networking skills delivered via our Enterprise Team Event series.

### Graduates on Tier 1 Graduate Entrepreneurship Visa

Contact the International Office on international.office@hud.ac.uk or visit hud.ac.uk/international

# Tier 1 Graduate Entrepreneur

This immigration category was established in 2012 to allow (non-European) graduates to remain in the UK to establish businesses. Successful applicants are given a 12-month visa which can be extended further provided the business or enterprise is making progress.

The University actively supports graduates into this route pre- and post-application, providing guidance on how the scheme operates and the type of business ideas which are suitable. Applications must be for a viable and sustainable enterprise that has the potential to create jobs and contribute to the economy.

### Tier 4 Doctorate Extension Scheme

This scheme was introduced in April 2013 to allow students completing a doctorate-level qualification at a higher education institution in the UK to apply to stay in the UK on a Tier 4 visa for 12 months after they complete their course.

The Doctorate Extension Scheme is designed to allow full-time Tier 4 students who complete a PhD or other doctorate a longer period to find work with a Tier 2 employer, set up as an entrepreneur, or to gain practical work experience in their field. Applicants will be supported and monitored by the University.

There is no limit to the number of places available. All students seeking sponsorship under the Doctorate Extension Scheme must meet the University's requirements as well as the Home Office eligibility criteria.

# Supporting you to get a job

### Award-winning Careers and Employability Service

- // Career guides
- // Career Mentoring Networks
- // One-to-one appointments
- // Interviewing and training techniques
- // Writing personal statements
- // CV checking

# Business Mine – student and graduate enterprise

The Enterprise Team is here to help current students and graduates of up to 5 years develop freelance opportunities through self-employment, or start-up their own business. Whatever stage you're at, we can help you from initial idea through to trading and encourage you to reach your full potential with valuable support and resources.

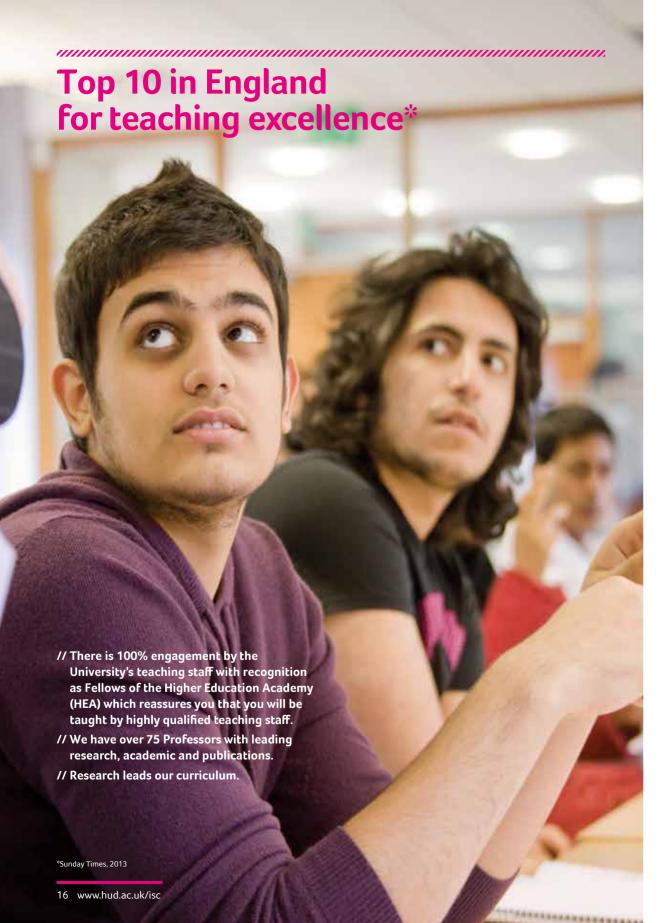
### Post-Study Work - The Facts

- // You need to have a job offer at a company with Tier 2 licence (most big/medium and some small companies have this)
- // It must be graduate level work
- // It must be paying £20,300 or more if average for that job is higher
- // You can apply for 3 years and then extend for another 3 years
- // After 5 years you can stay permanently if earning £35,000 or in a PhD related job
- // You can bring dependants

The new work visa rules will ensure that after all of your hard work getting your qualification you will be paid a fair wage by a reputable employer in a job that is suitable for your skills. If you secure a job with a trusted company you will be able to work in the UK with a Tier 2 visa for up to six years. You will also be secure in the knowledge that your job will be both suitable for your qualifications and that you will be paid fairly.









### **Professor David** Bamford BSc (Hons). MPhil, PhD, MCMI

### **Professor of Operations** Management

Professor Bamford joined the University of Huddersfield in 2012 from Manchester Business School, the University of Manchester.

In 2009 he was awarded the University of Manchester Distinguished Achievement Medal - Teacher of the Year 2009; in 2006 he won the University of Manchester Award for Teaching Excellence.

His research interests include operations systems reform and review, strategic leadership, change management and organisational systems design and in 2010 he was

awarded the Economic and Social Research Council (ESRC) Knowledge Transfer Partnership (KTP) prize for the Best Application of Social or Management Science and the Technology Strategy Board (TSB) Best Partnership Award, North East England. The awards recognise the most innovation-led successful research partnerships.

His many teaching/programme administrative activities have included: Director - NHS Leadership Programme, an MSc programme for senior NHS Directors in partnership with PriceWaterhouseCoopers: University lecture programmes in Operations Management (MBA, MSc, BSc); Strategic Process Improvement (MSc & BSc); Quality Management: Tools & Techniques (BSc); Business Improvement Tools & Techniques (MSc); Organisational Change (MSc).

Fatima BAHRAIN



**International Foundation Year** Business, Law, Management, Marketing, Transport and Logistics

### Now studying **BA (Hons) Business with Financial** Services

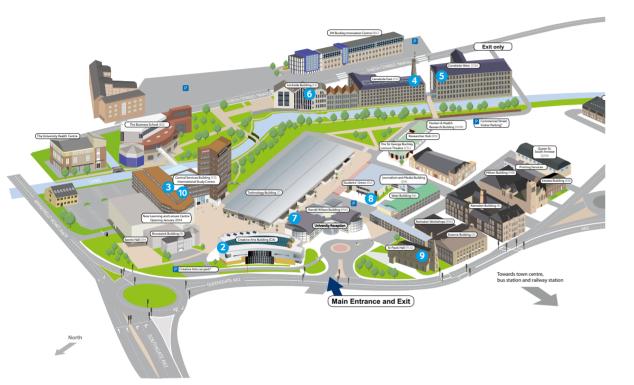
"The University lecturers are great - they really help you and they are so patient. By the end of the lectures you really feel like you've learned something. They know international students don't know the system very well so they're very patient."





# Our campus and facilities

We have invested heavily in the development of our attractive town centre campus and facilities – nearly £80 million over the course of a decade with further substantial investment planned.





### 1 Business School

Our new £17 million Business School, which opened in September 2010, is one of the most stunning places to study business in the UK.



### 2 Creative Arts Building

A bold new £14 million Creative Arts Building, opened in 2008, features a concert hall, cutting edge electro-acoustic research studio, art and design studios and live recording facilities.



### 3 Central Services Building

The tallest building on campus, this is home to the library, student services, a shop and the Café on 3rd, where you can get fish and chips!



### 4 & 5 Canalside East and West

Here you'll find state-of-theart facilities for computing and multimedia, including Canalside Studios where students develop commercial computer games.



### 6 Lockside

The building offers specialist facilities for education, early years, teacher-training and youth and community courses including PC labs and mock classrooms.



### 7 Harold Wilson Building

Not only the University's main reception, but also the location of human and health sciences and the No. 10 Coffee Shop.



### 8 The Students' Union

The place to meet on campus. Grab a bite to eat, watch a band, go to a quiz night, join a club or society – or just catch up with your friends.



### 9 St. Paul's Hall

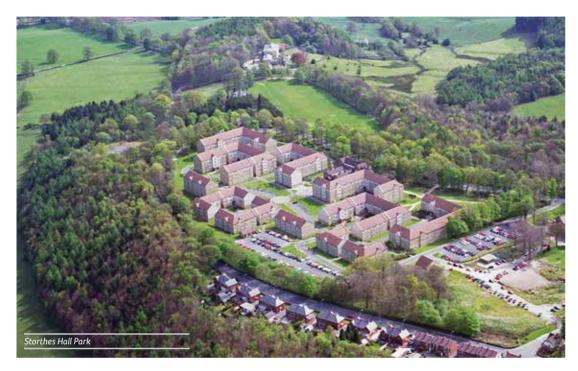
The University's main concert venue, this converted Georgian church seats up to 400 people and hosts over 70 performances a year.



# 10 The International Study Centre

Equipped with the latest audio visual technology, in the heart of the campus and close to all the main facilities, as a student of the ISC, you will soon feel like a Huddersfield student!

# **Accommodation**



Huddersfield has some great accommodation for students, so you can be sure that you'll have a safe and friendly place to live when you arrive here.

www.twitter.com/digs\_student www.youtube.com/user/DigsStudent http://blog.digstudent.co.uk www.facebook.com/digsstudent





### **Storthes Hall Park**

- // Ensuite rooms
- // All inclusive bills
- // Regular, dedicated shuttle bus service
- // Beautiful surroundings
- // Fastest free fibre optic broadband in Huddersfield student accommodation
- // Contents Insurance included
- // Entertainment venue
- // Mini supermarket
- // Launderette
- // 24-hour onsite presence, CCTV and site security
- // Wheelchair access
- // Gym

www.digstortheshall.co.uk

www.facebook.com/stortheshallpark

### **Ashenhurst Houses**

- // Non-ensuite
- // Shared houses of 6 to 8 students
- // Choice of rooms
- // All inclusive bills
- // Contents insurance included
- // Very popular with independent students
- // Close to Queensgate campus
- // Fastest free fibre optic broadband in Huddersfield student
- accommodation (standard houses)
- // Set in pleasant woodlands
- // 24-hour onsite presence, CCTV and site security
- // Launderette
- // Vending facilities
- // Regular public bus service
- // Only 15 minute walk from the University

www.digashenhurst.co.uk

www.facebook.com/ashenhursthouses



Riaht: Kitchen at Ashenhurst Houses Below: interior of Storthes Hall Park room



"The best thing about Huddersfield is the peaceful atmosphere. It's a small town and not so metropolitan as other big cities but that's the best thing about living here. The people are nice and honest, the food isn't so expensive and you can sleep peacefully at night. I really like my accommodation - I have nice flatmates and an open field of view - I often see cats, squirrels and even woodpeckers!"





**International Foundation Year - Creative Arts** 



# **Clubs and Societies** 24 www.hud.ac.uk/isc

### 5th in the UK for student satisfaction (National Student Survey, 2012)

Desiree AMERICA



### President, American Student Society

"Whether it's Thanksgiving Day, Independence Day or just a general American get together, feel free to join in and get involved with our activities on campus.

"We would love you to learn a little more about American cultures as well as making present American students feel at home."







Dat vietnam

### **President, Vietnamese Student Society**

"The Vietnamese society is very active and we get involved in so many events and activities at the University. Wherever you are from in the world we welcome you with open arms to understand our culture and food and would love you to meet you and show you some Vietnamese traditions."

facebook.com/vietsochud

### Ansu and Vijay INDIA Presidents, Indian Student Society

"Indians know how to have fun and celebrate. Our society has great fun both on and off campus holding cricket matches, celebrating Holi, Diwali and also taking part in the University's international food and culture festival.

"Everyone is welcome to join in and discover what our wonderful country has to offer. We are here for you people!"



facebook.com/indianhudsoc





### Karolina LITHUANIA

### President, Lithuanian Student Society

"I would like to welcome each and every one of you beautiful people to join us and share your time and ideas with one another. Feel free to get involved in our various events and activities we host throughout the year and most importantly, have a great time."

facebook.com/uohlithuaniansociety



"Our society welcomes students not just from Nigeria but from anywhere in the world. Each year we do traditional and cultural events and celebrations on and off campus and welcome everyone to join in with the spirit of Nigeria."







Suet MALAYSIA

### President, Malaysian Student Society

"Get along with the Malaysians here and make new friends from other parts of the world. We participate in University's events, with other societies to promote our culture as well as to exchange each others' cultures. Join us to make your first year interesting and eventful in Huddersfield. We also welcome students from other countries to join us."

facebook.com/malaysiahudsoc

### Here are a selection of societies, or you can start your own...

American

facebook.com/usahudsoc

**Baltic** 

facebook.com/baltichudsoc

Bangladeshi facebook.com/BSSUH

British Cultural facebook.com/britsochud

Bulgarian facebook.com/bulgarianhudsoc

Chechen facebook.com/ groups/431369996879254/

Chinese

facebook.com/cssa.huddersfield

Chinese Language & Cultural Exchange facebook.com/groups/25464033124 5869/

Cypriot and Hellenic facebook.com/cypriothellhudsoc

Czech-Slovak
facebook.com/czechoslovakhudsoc

East African facebook.com/eastafricanhudsoc

Egyptian facebook.com/egypthudsoc

French facebook.com/frenchsochud

German facebook.com/germanhudsoc

Ghana

facebook.com/ghanahudsoc

Hong Kong facebook.com/UoHHKSS

Indian facebook.com/indianhudsoc

Indonesian facebook.com/indosochud

Iranian

facebook.com/groups/UniversityofHu ddersfieldIranianStudentSociety

Italian

facebook.com/italianhudsoc

Jammu & Kashmir facebook.com/jandkhudsoc

Japanese facebook.com/japanhudsoc

Jordanian facebook.com/iordanhudsoc

Kazakh facebook.com/kazakhsochud

http://vk.com/club38448561

Kurdish facebook.com/Kurdishsochud

Latin American & Hispanic facebook.com/LatinAmericaHudSoc

Libyan facebook.com/HudLibyanSociety

Lithuanian facebook.com/uohlithuaniansociety

Malaysian facebook.com/1malaysiahud

racebook.com/ rmataystanud

Moroccan facebook.com/moroccanhudsoc

Nigerian facebook.com/nigeriasochud

Pakistani

facebook.com/uohpksociety

Polish facebook.com/polskasochud

Qatari facebook.com/qatarhudsoc

Romanian facebook.com/romanianhudsoc

Russian facebook.com/russiahudsoc

Saudi Arabia

facebook.com/groups/sschh/

Scandinavian

facebook.com/scandinavianhudsoc

Swedish

facebook.com/swedishsochud

Taiwanese

facebook.com/taiwanhudsoc

Thai

facebook.com/thaihudsoc

Turkish

facebook.com/turkhudsoc

Ugandan facebook.com/ugandanhudsoc

★ Vietnamese

facebook.com/vietsochud

### Plus many more...

// Futsal

// Handball

// Racketball

// Basketball

// Table Tennis

// Football
// Ice Hockey

// Cricket

// Badminton

// Volleyball

// Squash

// American Football

// Tennis

// Tchoukball

// Ultimate Frisbee

// Fencing

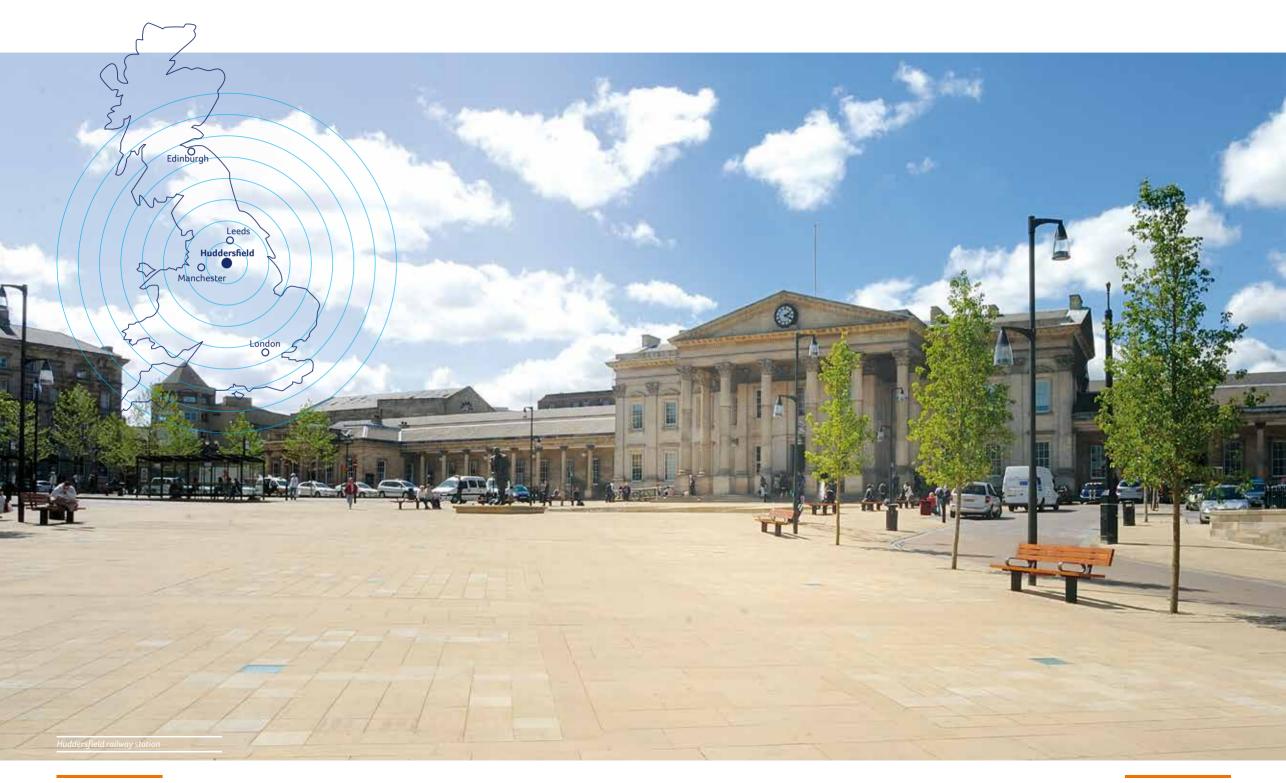
// Rugby

// Gym with 'Artis' range Technogym Equipment

// Fitness studios

huddersfield.su

# Welcome to Huddersfield



### Why we love Huddersfield



The Festival of Light in Winter concludes a year of festivals



The shopping experience offers independent and big name stores to choose from



Explore the beautiful landscapes of Huddersfield

"Moving to Huddersfield was daunting at first, but the large international student population here made me feel at home, and all the people here are very welcoming."

Vidya INDIA

**MSc Information** Systems Management



"As soon as I arrived in Huddersfield I really liked the University campus and fell in love with the Huddersfield town landscape. I think Huddersfield is very student friendly and nice."

Amen NIGERIA

International Foundation Year - Business, Hospitality, Law, Management, Marketing, **Transport & Logistics** 

"Huddersfield provides a study friendly environment. Everything is available here. It's quite cheap to live and travel. It offers a wide variety of cultural events like carnivals, festivals, fireworks, etc. The town has also a big South-Asian community so in my view it's a fantastic town with all the necessary facilities."

Tabriz BANGLADESH

International Foundtion Year -**Engineering, Computing and Science** 

**BEng(Hons) Mechanical Engineering** 

"Since I arrived here, I very much like the size of Huddersfield, it's not too complicated like the bigger cities and everything is very easy to get around and find. The people are very nice and friendly."

Mai 😾 VIETNAM

**BA(Hons) Media and Television** Production



"Huddersfield is wonderful with all kinds of people from different parts of the world and its historical architectural buildings make it even better. Apart from the town looking into the campus it's the place where students can get every possible help they want, very modern, clean and friendly."

H.M. Golam image oman



**BEng(Hons) Mechanical Engineering** 





# **International Study Centre**

### Success starts here

Preparing for university is one of the most important things any student has to do. Making sure you have the academic and language skills you need to succeed will make your transition to university life a lot easier. As a student of the International Study Centre, you will be taught these skills as well as ways to enjoy living and studying in the UK.

### Your first day at University

From the day you start in the International Study Centre, you are a student of the University. You will study and learn on campus, and have access to the University facilities such as the library, sports hall and Students' Union.

# Welcoming students from around the world

Being an international student means you are part of a wide community of different nationalities. At the International Study Centre we know how to help you adjust to your new environment and make the most of your time in the UK.

### **Supporting you**

Many of the students who study with us are new to the UK and will be studying English language as well as academic subjects most relevant to their chosen degree. We monitor and support each student to encourage you to develop throughout your time with us.

### University-style teaching

The International Study Centre introduces you to the style of teaching that you will experience on your degree. Taking part in tutorials, seminar-style classes and larger group lectures means you'll be well prepared once you progress to the University.

### Progression to your degree

Joining the International Study Centre guarantees that you will receive a conditional offer of a degree place at the University. On successful completion of the course and having met the required entry standards, you will proceed directly to your preferred degree programme.

### **English language training**

If you require additional English language training in order to bring you up to the required level for your ISC academic programme, you can join our English Language Preparation or English for Pre-Master's programmes. For details, see page XX or visit www.hud.ac.uk/isc

### Making the most of your time

You can take advantage of an exciting range of academic and social enrichment programmes within the centre. Over the last two years students have visited Paris, Berlin, York, London, the Lake District and Alton Towers. It gives you the opportunity to apply your learning to real world situations, make friends for life and enjoy your time as a Huddersfield student.

Last year 95% of students who completed their programme passed it, and as a result they were offered a place on their chosen degree course.



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# **International Foundation Year**

The International Foundation Year is a three-term programme of academic subjects, study skills and English language training that provides a path to degree study. The programme prepares you for undergraduate study in subject areas including Business, Law, Social Studies, Engineering, Computing, Science and Creative Arts.

The International Foundation Year is designed specifically to prepare you fully for degree study at the University of Huddersfield. It will ensure you gain the skills and knowledge to succeed in your degree.

### Study structure

You can choose from four Foundation routes:

// Business, Hospitality, Law, Management, Marketing, Transport and Logistics

// Creative Arts

// Engineering, Computing and Science
// Social and Behavioural Sciences

All Foundation routes are modular in structure, with core modules common to each route, and subject-specific modules, each carefully designed to focus on the academic area most useful to your chosen degree.

For the most up-to-date module information, visit www.hud.ac.uk/isc

### **English language training**

You will need an IELTS of 4.5 (minimum 4.0 in writing) to start the International Foundation Year.

If you have an IELTS of 4.0 (minimum 4.0 in all skills) or equivalent, you can take one term of English Language Preparation (ELP) prior to starting the International Foundation Year. If you have an IELTS of 3.5 or equivalent, you can take two terms of ELP. For full details, see page 62 or visit www.hud.ac.uk/isc

### **Key facts**

### Entry dates

September 2014 or January 2015

### Course length

Three terms: September to June or January to August

### Term dates

September start:

Term 1: 22/09/2014 – 12/12/2014 Term 2: 12/01/2015 – 27/03/2015

Term 3: 07/04/2015 – 12/06/2015

### January start:

Term 1: 12/01/2015 – 27/03/2015 Term 2: 07/04/2015 – 12/06/2015 Term 3:15/06/2015 – 14/08/2015

### Assessment

End of module/term assessments: a combination of examinations and assessments of coursework, presentations and extended essays

Continuous coursework: mixture of lecture classes, small group seminar work and directed self-study assessment

### **Entry requirements**

Academic: Good high school graduation grades or equivalent\*

English language: IELTS 4.5 (minimum of 4.0 in writing), or TOEFL or Pearson Test of English equivalents

Age on entry: 17 years of age or above in the September or October of the academic year you wish to study.

For country-specific entry requirements and tuition fees, visit www.hud.ac.uk/isc

\* Applicants for the Creative Arts route may be required to submit a portfolio with their application.

### International Foundation Year // Business, Hospitality, Law, Management, Marketing, Transport and Logistics



### Student's view

Severine CAMEROON

International Foundation Year Business, Hospitality, Law, Managment Marketing, Transport and Logistics

"The best thing about the ISC is the way the teachers are able to explain ideas and get students to engage with various topics. I also find the campus to be very friendly with plenty of social activities. I'm looking forward to spending the next few years studying and living in lively town."









### Leads to:

Accounting and Finance
Accountancy
Accountancy and Finance
Accountancy with Financial Services
Accountancy with Law
Economics
Business
Business and Human Resource Management
Business and Journalism
Business Information Management
Business Management
Business Management and Leadership
Business Management with Finance
Business Operations Management
Business Studies
Business Studies with Environmental Management
Business Studies with Financial Services
International Business
Clobal Pusiness Management

### **Hospitality and Tourism**

**Events Management** Hospitality Business Management Hospitality Business Management with a Modern Language Travel and Tourism Management

Law (Exempting) Master of Law and Practice (MLP), Law and Business

### **Transport and Logistics**

Air Transport and Logistics Management Logistics and Supply Chain Management Transport and Logistics Management

### Marketing

Advertising and Marketing Communications Marketing with Public Relations

Sports Promotion and Marketing







### **Modules**

### **English Skills for Academic Study** (ESUS 1, 2 & 3)

You will develop your English communication skills and learn a range of study skills, including writing and reading strategies, presentation and seminar participation, organisation of time and materials, meeting deadlines and responding to feedback.

When you have completed these modules you will be able to take notes and write essays in English. You should also have the confidence to give presentations, answer follow-up questions and contribute to seminar discussions.

### Personal Learning and Thinking Skills (PLTS)

Personal, learning and critical thinking skills are essential for work and learning, and will prepare you to confidently enter university and later working life. The six groups of skills are:

- // Independent enquirers
- // Creative thinkers
- // Reflective learners
- // Team workers
- // Self-managers
- // Effective participators

This module is assessed by a project that focuses on your chosen degree subject and is an essential component of the International Foundation Year programme.

### Core Mathematics

You will develop your knowledge and understanding of mathematical terms and techniques and apply these to solving problems, frequently drawn from practical and real life situations.

### **Investigating Business**

You will develop an understanding of how businesses develop and adapt in a changing economic and business climate. You will be able to demonstrate that you can apply knowledge of the different forms of ownership and control to a specific business context and explain the reasons for change. You will also understand the role of different stakeholders and their competing, and changing objectives. You will be able to explain the reasons for growth or decline of industrial sectors and be able to analyse location decisions, including some international comparisons.

### The Competitive Business Environment

This module gives you the opportunity to consider some of the external influences that affect businesses and other organisations. By applying your learning to real business scenarios you will learn that businesses rarely have any control over these influences. You will also analyse how a business or industry has responded to competitive influences.

### **Legal and Financial Environment**

You will develop knowledge, understanding and skills of how business organisations are affected by the law. You will explore the main types of legislation and consider how business activities are constrained by relevant legislation. You will also demonstrate the ability to interpret summary financial information and make judgements about business performance, including profit and loss statements, cash flow forecasts and balance sheets.

For up-to-date information on the modules offered, visit www.hud.ac.uk/isc

### International Foundation Year // **Creative Arts**

my Foundation Year will certainly

help me when I start my degree.

a fashion buyer after I graduate

and I am hopeful that a degree

will help me achieve this."

I have a specific goal of becoming

from the University of Huddersfield



















Architectural Technology BSc (Hons) Architecture/Architecture (International) BA (Hons) Computer Games Design BA (Hons) Contemporary Arts BA (Hons) Contemporary Art and Illustration BA (Hons) Costume with Textiles BA (Hons) Fashion Communication and Promotion BA (Hons) Fashion Design with Marketing and Production BA (Hons) Fashion Design with Textiles BA (Hons) Graphic Design BA (Hons) Graphic Design and Animation BA (Hons) Illustration BA (Hons) Interactive Multimedia BA (Hons) Interior Design BA (Hons) Photography BA (Hons) Product Design BA (Hons)







### Modules

### **English Skills for Academic Study** (ESUS 1, 2 & 3)

You will develop your English communication skills and learn a range of study skills, including writing and reading strategies, presentation and seminar participation, organisation of time and materials, meeting deadlines and responding to feedback.

When you have completed these modules you will be able to take notes and write essays in English. You should also have the confidence to give presentations, answer follow-up questions and contribute to seminar discussions.

### Personal Learning and Thinking Skills (PLTS)

Personal, learning and critical thinking skills are essential for work and learning, and will prepare you to confidently enter university and later working life. The six groups of skills are:

- // Independent enquirers
- // Creative thinkers
- // Reflective learners
- // Team workers
- // Self-managers
- // Effective participators

This module is assessed by a project that focuses on your chosen degree subject and is an essential component of the International Foundation Year programme.

### Core Mathematics\*

You will develop your knowledge and understanding of mathematical terms and techniques and apply these to solving problems, frequently drawn from practical and real life situations.

In addition to the above five modules, you will study further subject-specific modules which will give you access to a wide range of progression degrees in the creative arts, including Art, Design, Architecture and Graphics.

### Drawing

A series of exercises will be introduced each week in order to introduce you to a range of materials and develop confidence in drawing techniques. You will consider and evaluate the work of artists and designers. Emphasis will be placed on developing ability to record what is seen.

### **Visual and Perceptive Studies Project**

The emphasis of this module is on the development of creativity and visual perception through exploration. You will have the opportunity to experiment with some of the media, processes and visual language associated with visual communication. You will develop the ability to move through initial research to development of ideas and refine a final outcome.

### **Art and Design History**

As artists and designers have always looked to the past for inspiration and innovation, you will be introduced to the study of Art and Design History. You will develop knowledge and understanding of key movements within an historical context, providing a framework for your understanding of works of art and design. You will also develop research and skills in identifying, selecting and recording appropriate references for study.

For up-to-date information on the modules offered, visit www.hud.ac.uk/isc

\* Students progressing to degrees in Architecture will take Pure Mathematics rather than Core Mathematics. See page 22 for module details.

# **International Foundation Year // Engineering, Computing and Science**





a lot. My main task after graduating

will be to try and secure a job with a

top IT company such as Microsoft,

Apple and Google. The fact that

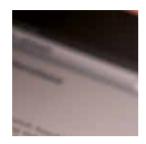
the University is connected to

many top companies gives me

achieve my goal."

confidence that I will be able to















### Leads to:

Computing
Computer Games Programming
Computing
Computing Science
Information and Communication Technology
Engineering
Automotive and Motorsport Engineering
Computer Systems Engineering
Electronic and Communications Engineering
Electronic and Electrical Engineering
Electronic Engineering
Electronic Engineering and Computer Systems
Energy Engineering
Mechanical Engineering
Software Engineering

Science and Technology
Biochemistry
Biology (Molecular and Cellular)
Chemical Engineering and Chemistry
Chemistry
Chemistry with Chemical Engineering
Chemistry with Forensic Science
Chemistry with Industrial Experience
Food Nutrition and Health
Forensic and Analytical Science
Medical Biochemistry
Medical Biology
Medical Genetics
Music Technology and Audio Systems
Nutrition and Public Health
Pharmaceutical Chemistry
••••••••••••••••••••••••••••••







### Modules

### English Skills for Academic Study (ESUS 1, 2 & 3)

You will develop your English communication skills and learn a range of study skills, including writing and reading strategies, presentation and seminar participation, organisation of time and materials, meeting deadlines and responding to feedback.

When you have completed these modules you will be able to take notes and write essays in English. You should also have the confidence to give presentations, answer follow-up questions and contribute to seminar discussions.

### Personal Learning and Thinking Skills (PLTS)

Personal, learning and critical thinking skills are essential for work and learning, and will prepare you to confidently enter university and later working life. The six groups of skills are:

- // Independent enquirers
- // Creative thinkers
- // Reflective learners
- // Team workers
- // Self-managers
- // Effective participators

This module is assessed by a project that focuses on your chosen degree subject and is an essential component of the International Foundation Year programme.

### Pure Maths

You will understand and interpret linear and straight line equations, set theory and probability, statistics, linear programming, indices and logarithms and experimental laws.

In addition to the above five modules, you will study further subject-specific modules which will give you access to a range of progression degrees in the areas of Computing, Engineering and Science. Depending on the area you wish to specialise in, you will study a combination of subject areas.

For students following degrees in Engineering and Computing:

### Applied Maths 1

In this module you will focus on topics such as vectors, velocity and acceleration, force and Newton's Laws, friction, work, energy and power, projectiles, moments and centre of gravity.

### Applied Maths 2\*

You will focus on basic topics such as momentum and impulse, circular motion, rotational motion, simple harmonic motion, elasticity and gravitational and electric fields.

For students following degrees in Engineering and Science:

### Physics

This module will enable you to:

- // Recognise, recall and show understanding of specific physical facts, terminology, principles, relationships, concepts and practical techniques.
- // Select, organise and present relevant information clearly and logically, using specialist vocabulary where appropriate
- // Carry out relevant calculations.
- // Devise and plan experimental activities, selecting appropriate techniques whilst demonstrating safe and skilful practical techniques.

For students following degrees in Science:

### Biology

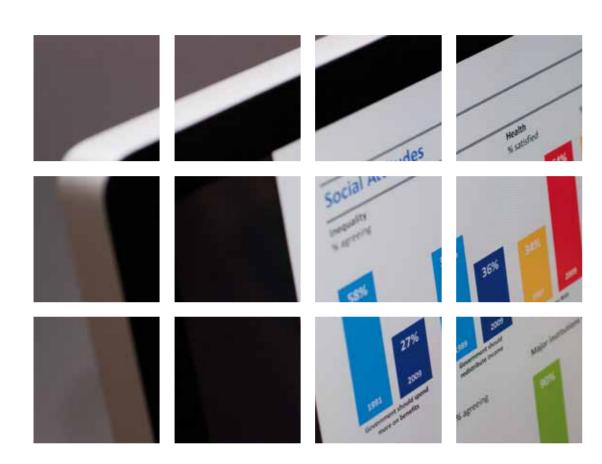
This module will develop your knowledge and understanding of biology. You will cover population-biodiversity, organisms- exchange and transport, cells and molecular-biological molecules.

### Chemistry

You will study formulae, equations and amounts of substance, atomic structure, bonding and structure, energetics, equilibria and kinetics. You will also cover redox systems, inorganic chemistry and the periodic table, organic chemistry and modern analytical techniques.

\* Students choosing to progress to BSc Computer Science will take the Physics module and not Applied Maths 2.

# International Foundation Year // Social and Behavioural Sciences



### Leads to

Behavioural Sciences BSc (Hons) Childhood Studies BA (Hons)
Criminology BSc (Hons)
Exercise Physical Activity and Health BSc (Hons)
Health and Community Development BSc (Hons)
International Politics BSc (Hons)
Politics BA/BSc (Hons)
Politics with Contemporary History BSc (Hons)
Politics with Criminology BSc (Hons)
Politics with Sociology BSc (Hons)
Psychology BSc (Hons)
Psychology with Counselling BSc (Hons)
Psychology with Criminology BSc (Hons)
Religion and Education BA (Hons)
Sociology BSc (Hons)
Sociology and Psychology BSc (Hons)
Sociology with Criminology BSc (Hons)
Youth and Community Work BA (Hons)







### Modules

### English Skills for Academic Study (ESUS 1, 2 & 3)

You will develop your English communication skills and learn a range of study skills, including writing and reading strategies, presentation and seminar participation, organisation of time and materials, meeting deadlines and responding to feedback.

When you have completed these modules you will be able to take notes and write essays in English. You should also have the confidence to give presentations, answer follow-up questions and contribute to seminar discussions.

### Personal Learning and Thinking Skills (PLTS)

Personal, learning and critical thinking skills are essential for work and learning, and will prepare you to confidently enter university and later working life. The six groups of skills are:

- // Independent enquirers
- // Creative thinkers
- // Reflective learners
- // Team workers
- // Self-managers
- // Effective participators

This module is assessed by a project that focuses on your chosen degree subject and is an essential component of the International Foundation Year programme.

### Core Mathematics

You will develop your knowledge and understanding of mathematical terms and techniques and apply these to solving problems, frequently drawn from practical and real life situations.

### Investigating Business

You will develop an understanding of how businesses develop and adapt in a changing economic and business climate. You will be able to demonstrate that you can apply knowledge of the different forms of ownership and control to a specific business context and explain the reasons for change. You will also understand the role of different stakeholders and their competing, and changing objectives. You will be able to explain the reasons for growth or decline of industrial sectors and be able to analyse location decisions, including some international comparisons.

### The Competitive Business Environment

This module gives you the opportunity to consider some of the external influences that affect businesses and other organisations. By applying your learning to real business scenarios you will learn that businesses rarely have any control over these influences. You will also analyse how a business or industry has responded to competitive influences.

### **Legal and Financial Environment**

You will develop knowledge, understanding and skills of how business organisations are affected by the law. You will explore the main types of legislation and consider how business activities are constrained by relevant legislation. You will also demonstrate the ability to interpret summary financial information and make judgements about business performance, including profit and loss statements, cash flow forecasts and balance sheets.

For up-to-date information on the modules offered, visit www.hud.ac.uk/isc



# **International Year One**

The International Year One is a one-year course of study equivalent to the first year of an undergraduate degree programme\*. Successful completion of the programme and achievement of the required grades guarantees you direct entry to the second year of an undergraduate degree in either Business, Management, Marketing or Engineering.

The International Year One is carefully designed for students who are overqualified for a foundation year but underqualified for direct entry to the first year of an undergraduate degree. It will provide you with the relevant academic knowledge, study skills and English language proficiency to succeed as a second-year degree student.

# Is the International Year One right for you?

It is ideal if you:

- // Are a university student already in the first year of a relevant undergraduate degree in your home country
- // Have completed the first year of an HND or advanced Diploma in your home country
- // Have completed local high school with outstanding grades
- // Have completed an A Level, IB or International Foundation Year
- // Are a mature student with relevant experience

### Study structure

You can choose between two routes:

// Business, Management & Marketing

// Engineering

All routes are modular in structure, with core modules common to each route and subject specific modules designed to focus on the academic area most useful to your chosen degree.

### English language training

You will need an IELTS of 5.0 (minimum 5.0 in writing) to start the International Year One.

If you have an IELTS of 4.5 (minimum

4.5 in writing) or equivalent, you can

take one term of English Language Preparation (ELP) prior to starting the International Year One. If you have an IELTS of 4.0 (4.0 in wrting), you can take two terms of ELP. For full details, see page 62 or visit www.hud.ac.uk/isc

### **Key facts**

### **Entry dates**

September 2014 or January 2015

### Course length

Three terms: September to June or January to August

### Term dates

September start:

Term 1: 22/09/2014 – 12/12/2014 Term 2: 12/01/2015 – 27/03/2015 Term 3: 07/04/2015 – 12/06/2015

### January start:

Term 1: 12/01/2015 – 27/03/2015 Term 2: 07/04/2015 – 12/06/2015 Term 3: 15/06/2015 – 14/08/2015

### Entry requirements

Academic: Good high school graduation grades or equivalent

English language: IELTS 5.0 (minimum of 5.0 in writing), or TOEFL or Pearson Test of English equivalents

Age: 18 years of age or above

For country-specific entry requirements and tuition fees, visit www.hud.ac.uk/isc

\* with a value of 120 credits at level 4 of the UK framework for higher education qualifications.

# International Year One // Business, Management and Marketing











Student's view

Yip 🙀 HONG KONG

International Year One – Marketing

"When I researched my options, I realised that the University of Huddersfield is fully supportive of international students and this appealed to me. Now that I am living and studying here, I find the people very friendly and the place very peaceful which is suitable for me to concentrate on my studies. The ISC organised a day trip recently and it gave me a great opportunity to meet lots of new people and make friends."







### Leads to:

Business Information Management BA (Hons)
Business Operations Management BA (Hons)
Business and Human Resource Management BA (Hons)
Business Management and Leadership BA (Hons)
Business Studies BA (Hons)
Global Business Management BA (Hons)
International Business BA (Hons)
Marketing BA (Hons)







### Modules

### English Skills for Academic Study (ESUS 1, 2 & 3)

You will develop your English communication skills and learn a range of study skills, including writing and reading strategies, presentation and seminar participation, organisation of time and materials, meeting deadlines and responding to feedback.

When you have completed these modules you will be able to take notes and write essays in English. You should also have the confidence to give presentations, answer follow-up questions and contribute to seminar discussions.

This programme gives you access to a wide range of progression degrees in Business, Management and Marketing. Depending on the area you wish to specialise in, you will study a combination of subject areas from the modules:

### **Financial Environment**

This module will give you a basic grounding in financial and management accounting which will be provide a basis for further personal development in work and further study, whatever career you decide to enter into. The module will progress from the understanding of the basic financial statements through to interpretation and critical analysis of these. The provision of internal information to aid management will also be covered, together with some of the fundamental techniques that are used for costing, pricing and appraising decisions.

### **Legal Environment**

The purpose of this module is to introduce students to key legal aspects and their impact on business. The module introduces students to areas of employment and contract law and will develop their ability to apply legal issues to real organisations

### Markets and Marketing

This is a double module which will allow students to develop an understanding of the principles of Management Economics and Marketing. It will enable students to understand the behaviour of markets and the responses of businesses to that behaviour through their marketing activities, The module will also equip students with the confidence and knowledge to develop an understanding of marketing theory and practice and develop the skills to produce a well-researched marketing plan, through the application of relevant economic theories.

For students choosing to study Business Studies or Business Management degrees:

### **Organisational Behaviour**

In this module you will develop and apply knowledge and understanding of structure, operation, the management of organisations and the motivation of people who work in them. They will relate their study to real organisational settings by applying theories in such a way as to suggest management actions. In so doing they will be explain to explain how organizational performance can be improved through better use of people.

For students choosing to study a Marketing degree:

### Practical Marketing and Branding Project

The aim of the module is to develop a range of skills relevant to the varied demands of the marketing industry through practical application. You will develop descriptive, analytical and decision-making skills and transferable personal skills using the demands of the many sectors of the marketing industries within the UK as a vehicle.

You will work in the context of a branding project, and be introduced to brands, their evolution and reasons for their success. You will research current trends in branding, and use a case study of a leading brand, demonstrating an understanding of how companies create positive brand images and encourage loyalty.

For up-to-date information on the modules offered, visit www.hud.ac.uk/isc

# International Year One // Engineering











Student's view

Precious NIGERIA

International Year One – Engineering

"The ISC is a very friendly place to study and I have found the teachers are very approachable. Studying is not the only thing I am enjoying here - I have managed to learn some Arabic and have already made some great friends. The facilities are good and the fact that staff are always available is a great benefit to me. I am hoping to achieve a respectable grade in my degree which I believe will give me good job opportunities."







### Leads to:

Automotive and Motorsport Engineering BEng (Hons)/MEng
Automotive and Motorsport Technology BSc (Hons)
Computer Systems Engineering BEng (Hons)
Electronic and Communications Engineering BEng (Hons)
Electronic and Electrical Engineering BEng(Hons)
Electronic Engineering BEng (Hons)/MEng
Electronic Engineering and Computer Systems BEng(Hons)
Mechanical Engineering BEng (Hons)/MEng







### **Modules**

### English Skills for Academic Study (ESUS 1, 2 & 3)

You will develop your English communication skills and learn a range of study skills, including writing and reading strategies, presentation and seminar participation, organisation of time and materials, meeting deadlines and responding to feedback.

When you have completed these modules you will be able to take notes and write essays in English. You should also have the confidence to give presentations, answer follow-up questions and contribute to seminar discussions.

In addition to the above ESUS modules, you will study further subject-specific modules which will give you access to a range of progression degrees in Mechanical and Electrical and Electronic Engineering. Depending on the area you wish to specialise in, you will study a combination of subject areas.

This programme gives you access to a range of progression degrees in Mechanical and Electrical and Electronic Engineering. Depending on the area you wish to specialise in, you will study a combination of subject areas

For students following degrees in Mechanical Engineering:

- // Maths, focusing on knowledge, understanding and skills applicable to first year degree Engineering Mathematics, including algebra, functions, matrices, sequences and series, scalars and vectors, polar coordinates, calculus and probability.
- // The mechanics of stationary and moving objects, including turning forces, stress and strain, newton's laws, linear and angular motion, rotational dynamics and simple harmonic motion, heat transfer and fluid pressure.
- // Operation of DC and AC motors, transducers and analogue to digital conversion. Also frequency sampling and basic Op-amp circuits.
- // The essentials of engineering drawing and the properties of various materials such as metals, ceramics and polymers used by engineers. A brief introduction to CAD and CAM is also covered.

For students following degrees in Electrical and Electronic Engineering:

- // Maths, focusing on knowledge, understanding and skills applicable to first year degree Engineering Mathematics, including algebra, functions, matrices, sequences and series, scalars and vectors, polar coordinates, calculus and probability.
- // The principles of basic electrical circuits and the properties and practical applications of components.
- // Electric fields, magnetic fields and the laws of electromagnetic induction.
- // Practical electronics including logic circuits, arithmetic circuits, flipflops and counters.
- // Software design and development.

For up-to-date information on the modules offered, visit www.hud.ac.uk/isc



# **Pre-Master's**Specialist preparation for your Master's

The Pre-Master's is a two term programme of academic subjects, study skills and English language training. Designed specifically to meet the needs of international students, it provides a direct path to a postgraduate degree and will give you the skills, knowledge and confidence to succeed.

### The best way to prepare

For a 12-month Master's at Huddersfield, you will need:

- // a range of academic and learning skills which you may not have experienced in your home country
- // the ability to adapt to a new cultural environment and thrive academically
- // the right academic qualification and a substantial understanding of the subject
- // the ability to use English in the academic environment to a high standard

If you do not meet the requirements for direct entry to a Master's, or want to refresh your knowledge, then the specialist Pre-Master's is the programme for you.

### **Study structure**

You can choose between two routes:
// Art and Design
// Business

All routes are modular in structure with core modules common to each route, and route-specific modules designed to focus on the academic area most useful to your chosen degree.

For the most up-to-date module information, visit www.hud.ac.uk/isc

# Progression to your Master's degree

On successful completion of the Pre-Master's and having achieved the required grades, you will progress to your chosen Master's programme the following September.

### **English language training**

You will need an IELTS of 5.5 (minimum 5.5 in all skills) to start the Pre-Master's.

If you have an IELTS level of 5.0 (in all skills) or equivalent, you can take one term of English for Pre-Masters (EPM) prior to starting the Pre-Master's.

If you have an IELTS level of 4.5 (4.5 in all skills) or above, or equivalent, you will require two terms of English for Pre-Masters before starting the Pre-Masters.

For full details see page XX or visit www.hud.ac.uk/isc

### **Key facts**

### Entry dates

January 2015 (Business only) or April 2015 (all routes)

### Course length

Two terms: January to June or April to August

### Term dates

January start (Business only): Term 1: 12/01/2015 – 27/03/2015 Term 2: 07/04/2015 – 12/06/2015

### April start:

Term 1: 07/04/2015 – 12/06/2015 Term 2: 15/06/2015 – 14/08/2015

### **Entry requirements**

### Academic:

Recognised higher/advanced diploma in a related subject area, or recognised degree in a related field, or an Honours degree in any subject.

Art and Design applicants may be required to submit a portfolio with their application.

English language: IELTS 5.5 (minimum of 5.5 in all components), or TOEFL or Pearson Test of English equivalents

Age on entry: normally 20 years of age or above

For country-specific entry requirements and tuition fees, visit www.hud.ac.uk/isc

www.hud.ac.uk/isc 53

# Pre-Master's // Art and Design





















Pre-Master's – Art and Design

"I chose to study at Huddersfield as the standard of design is very high. When I return home, I want to be able to contribute in this field to improve the quality of design.

"The teachers at the International Study Centre are really patient and friendly and the programme is giving me the right preparation for my Master's. I am enjoying learning with students from other cultures."

### Leads to:

3D Digital Design MA
Fine Art MA
International Design, Marketing and Communication MA
International Fashion Design MA
International Fashion Management MA
International Graphic Design Practice MA
Textiles MA







### **Modules**

Pre-Master's English and Skills for University Study 2 and 3 (PMESUS)\*

Over these two modules you will develop your English communication skills and learn a range of study skills, including: writing and reading strategies, presentation and seminar participation, organisation of time and materials, meeting deadlines and responding to feedback. When you have completed these modules you will be able to effectively take notes and write essays in English, give presentations, answer follow-up questions and contribute to seminar discussions.

Over two terms you will study modules that include the following specialist Art & Design subjects up to Level 6 that will allow you access to a wide range of progression degrees:

- // Research a chosen subject specialism, its nature, scope and practice within the UK and within the University. You will use planning and project management tools to organise studies and projects to be undertaken in subsequent modules.
- // Undertake an extended research led creative investigation in to a subject specific area within the disciplines of Art and Design.
- // Apply and collect a variety of data and materials relevant to your subject area and understand the limitations of data collection techniques.

- // Undertake a case study that will demonstrate appreciation and understanding of the wider business and professional context of your chosen discipline.
- // Produce a body of practical work supported by specialist workshops and tutorials.
- // Analyse, evaluate and articulate visual and sensory information in a variety of forms. You will be introduced to core concepts of visual awareness: visual methodologies, communication theories; cultural significance; colour; and proportion.

For up-to-date information on the modules offered, visit www.hud.ac.uk/isc

\* Students taking the English for Pre-Master's programme will be required to take an IELTS exam and achieve 5.5 in each skill before being able to progress to the Pre-Master's.

# Master's degrees // Art and Design

### 3D Digital Design MA

This course enables you to become 3D visual designers with creative vision and technical skills. It proposes that the future of the three-dimensional design process lies firmly in the digital domain of computer aided design, 3D computer modelling, computer-generated animation, 3D laser scanning, stereo projection technologies, motion capture for characters, 3D interactivity and direct digital manufacturing technologies.

### Fine Art MA

This course embraces the diversity and complexity of contemporary art practices. You will study an in-depth programme that enables concept, production and reception of art to be tested within a scrutinised framework of current practices.

The ethos of the course is to assist the development of ambitious artists, helping to recognise individual strengths and professional currency that will be central to a sustained and long-term career in national and international contemporary art arenas.

# International Design, Marketing and Communication MA

This is an exciting course that aims to innovatively push the boundaries of cross-disciplinary design marketing by exploring the complex and dynamic environment of international design marketing and communications. Our distinctive art and design Master's offers you an environment that facilitates cross-discipline, cross-cultural work as well as opportunities for exciting collaborations.

# International Fashion Design MA

The course develops your creative and analytical skills and extends your ability to challenge and propose new perspectives in international fashion design. You are encouraged to develop a critical line of enquiry, exploring and developing design thinking. Emphasis will be on pushing the boundaries in fashion design, using traditional, new and developing technologies.

### International Fashion Management MA

The course offers you an opportunity to either enhance your skills and employment prospects, or move into the fashion sector in roles such as buying, retail management or branding. A comprehensive understanding of the subject will be developed and the ability to demonstrate innovative international fashion management strategies.

# **International Graphic Design Practice MA**

This course encourages cross-disciplinary interaction and enquiry, where you will seek out new opportunities to make a distinct statement within your given field of expertise. You will be working alongside a diverse range of multidisciplined individuals, creating purposeful hybrid activity that seeks to inform an approach, which progressively influences and enhances your work for commerce, consumer and society by design.

Working within this course culture, we challenge you to develop heightened levels of creativity and analytical skills, and to propagate fundamental questions including innovative new viewpoints. Critical reflective practice will shape and enhance your perspectives on intellectual, conceptual and practical related issues, leading to innovative, novel and unique design solutions.

The course provides the opportunity for you to excel in a rich and diverse creative culture, where pure enjoyment and thrill of the challenge is uppermost in your mind.

### **Textiles MA**

This course encourages interaction, cross-disciplinary enquiry and applied creativity within contemporary art and design practice. It seeks to question and propose innovative viewpoints associated with contemporary textile practice.

A holistic approach to critical enquiry and textile practice is encouraged. We offer you the opportunity for individual and collective reflection to develop a contextual and philosophical viewpoint on textile thinking, interpretation, realisation and practice.

We foster an experimental approach to textiles. Individual and group projects could span conceptual design for interiors or fashion, technical textiles, new technologies, hand crafted artefacts or textile art. You will be able to exploit the potential of the extensive textile workshop facilities across a range of textile disciplines.

# Pre-Master's // Business















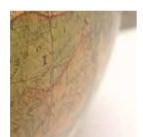
Student's view

Muhammad C PAKISTAN

The course goes beyond reading the textbook within lectures; the study time gives you a chance to implement what you have learnt in all manner of different activities and exercises that really takes your learning to a deeper level.

"I would recommend studying abroad, it gives you a different perspective of studying but it also improves your personality and attitudes, I feel like I have developed further since studying at Huddersfield."









### Modules

### Pre-Master's English and Skills for University Study 2 and 3 (PMESUS)†

Over these two modules you will develop your English communication skills and learn a range of study skills, including: writing and reading strategies, presentation and seminar participation, organisation of time and materials, meeting deadlines and responding to feedback. When you have completed these modules you will be able to effectively take notes and write essays in English, give presentations, answer follow-up questions and contribute to seminar discussions.

Over two terms you will study modules that include the following specialist Business subjects up to Level 6 that will allow you access to a wide range of progression degrees:

### **Economics and Financial Analysis**

The module provides you with an introduction to economic theories and systems and considers principally the macroeconomic environment in which businesses and other organisations operate. In addition this module will give students a basic grounding in financial and management accounting. The module will progress from the understanding of the basic financial statements through to interpretation and critical analysis of these in relation to prevailing external economic circumstances.

### **Research and Quantitative Methods**

The aim of this module is to further develop your skills in the methods and techniques of research and your ability to write a substantive piece of academic work. You will be introduced to a variety of sources relevant to your specialist subject area and you will consider the application and limitation of techniques for understanding and interpreting qualitative and quantitative data. Although you will be introduced to the methods and techniques of empirical research, your project is likely to be based on secondary data sources.

The module will also cover common mathematical techniques for managerial decision-making which are used in many business environments.

On completing this module you will be able to demonstrate the practical application of research and quantitative methods to solve a realistic business problem and present your findings effectively.

### Strategic and Operations Management

Success depends on a combination of a strategic vision, operational efficiency, process orientation, and the willingness of leaders to make difficult decisions to implement and manage change. In this module you will develop an understanding of, and the ability to apply, analyse and evaluate strategic models. You will also then critically consider how the key principles of operations management help bring strategy to fruition.

For up-to-date information on the modules offered, visit www.hud.ac.uk/isc

<sup>1</sup> Students studying English for Pre-Masters will be required to take a SELT e.g. an IELTS at the end of the programme in which they must achieve a B2 level (e.g. 5.5 IELTS) in each skill before they can progress to the Pre-Masters Programme.

### Leads to:

# Business MSc Global Logistics and Supply Chain Management MSc International Business Management MSc International Human Resource Management MSc International Marketing MSc Management MSc Marketing MSc Marketing MSc Marketing Communications MSc Marketing Communications MSc Marketing Management MSc Master of Business Administration MBA\* Risk, Disaster and Environmental Management MSc

<sup>\*</sup> Three years' managerial experience required

# Master's degrees // Business

### **Business MSc**

Designed to meet the needs of those who wish to develop the cutting edge business skills needed by the aspiring, professional manage, this qualification is of real value to employers and is an ideal preparation if you are looking to move into senior management positions in the future.

The course is designed to equip you with a business 'tool-kit' which increases your awareness and confidence when dealing with business issues.

# Global Logistics and Supply Chain Management MSc

The course has a particular focus on global business and supply chain activity. The course is aimed at graduates who wish to develop a business career in this field but whose first degree is in another discipline. The course will appeal to students who seek to use an MSc as the gateway to an exciting career within a global business.

### International Business Management MSc

This is a well-established course designed to meet the needs of students who wish to develop their subject specialism in international business management.

The programme will allow you to gain an in-depth understanding of this rapidly changing and dynamic international environment. You will also develop the skills to identify the strategies available to firms operating at an international level. We encourage an understanding of the economics of the international environment as well as the ethical issues of operating across countries.

# International Human Resource Management MSc

The overall aim of the course is to educate you as a Human Resource Manager in an international context and improve the quality of your professional development. You are encouraged to develop critical reflection and a range of skills and techniques specific to international human resource management. The course will focus on the development of relevant personal and interpersonal skills in preparation for a future professional career in people management in a global workplace.

### **International Marketing MSc**

Few businesses can afford to ignore international markets and competitors. Whether the global economy is flourishing or not, international markets are increasingly part of any marketing strategy. The MSc International Marketing places particular emphasis on the international dimensions of marketing, both in terms of the need to adapt marketing strategies to international markets and also in terms ofthe practicalities of operating across different country markets.

### Management MSc

This is a 'conversion' Master's course and is ideal if you have not previously studied business or management and want to develop your knowledge and skills in these professional areas. It is particularly suitable for students from other subject areas who are intending to work in a business organisation and who would like to acquire professional management skills. You will cover all of the core areas of business including marketing, finance, operations, people management and strategy. There are also a wide range of options available to tailor study towards specific areas of interest. By choosing specific modules you may be eligible to obtain one of the following named awards:

// Business Project Management MSc
// Marketing Management MSc

You can specialise your studies further via the dissertation or project work.

### **Marketing MSc**

The Marketing MSc course is designed to both enhance your knowledge and understanding of marketing and develop and equip you with the necessary skills to thrive in a career in marketing. It forms the cornerstone of the Marketing MSc suite of courses and allows a broad approach with a choice of option modules.

This course has been designed for students who have already studied marketing or a related subject who wish to develop cutting edge expertise in marketing. Whilst theoretically robust with an emphasis on applied critical thinking and analysis, this unique Master's course is grounded in real world issues. Throughout the course extensive use is made of real world marketing problems. The focus of this course is the development of the applied marketing leaders of tomorrow.

## Marketing Communications MSc

With communication technologies developing at an unprecedented rate, managing the interface between a business and its customers is an exciting and challenging role for marketers. This course provides a comprehensive study of core marketing principles with a particular focus on key communications issues to prepare students for a career in marketing communications.

Throughout the course, extensive use is made of real world marketing and marketing communications problems. The focus of this course is the development of the applied marketing and marketing communications leaders of tomorrow.

### **Marketing Management MSc**

This course is designed for students who have not previously studied business but who would like to work in a marketing related field. In addition to developing your knowledge of marketing, the course provides a core body of management and professional skills which will allow you to work effectively in a business or public sector organisation.

As part of the broader Management MSc suite of courses, the Marketing option covers all the vital areas of business including marketing, finance, operations, people management and strategy. The knowledge and skills that you acquire in these subjects will be invaluable in your working life. You can then choose to tailor your degree towards particular marketing specialisms from our broad range of contemporary marketing modules.

### Master of Business Administration MBA

The MBA is the most highly regarded, top-ranking management programme in the UK. The Huddersfield MBA is designed to provide the next generation of business leaders and entrepreneurs with the highest level of management education and personal development.

Studying for an MBA at Huddersfield will help you realise your ambitions, become a more effective manager, develop a strategic and global management perspective and improve your communication skills.

Having successfully completed the MBA programme you will soon see results. Enabling you to achieve your personal goals, the qualification makes you a valuable asset to your organisation where you can quickly climb the career ladder. Alternatively, you may choose to use your MBA to redefine your ambitions and change your career direction.

### Risk, Disaster and Environmental Management MSc

This course looks at all risks in the business environment together with a strong analysis of the consequences when things go wrong. Businesses and organisations increasingly need to anticipate the likelihood and consequences of unexpected events and the necessary short and long term responses.

The programme is structured around three core management themes:

**Risk:** You will study a wide range of risks in business, organisational and geographical environments. You will learn to identify, assess and manage these risks.

Disaster: The disaster management element of the course will develop your ability to analyse the consequences when things go wrong, and will provide the practical skills for disaster prevention, preparedness, mitigation and management.

**Environment:** The course will help you understand how we interact with the natural environment and will explore how human activity can be managed to minimise negative environmental damage.

# **English language training**

If you require additional English language training before you start your ISC academic programme, you can first join either the English Language Preparation (ELP) or the English for Pre-Master's (EPM) programmes, delivered at the International Study Centre.

### International Foundation Year

You will need an IELTS of 4.5 (minimum 4.0 in writing) or equivalent to begin the International Foundation Year. If you have an IELTS of 4.0 (4.0 in all skills), you will need one term of English language training and two terms if you are currently at IELTS 3.5.

### Study plan

IELTS or equivalent	Apr	Jun	Sept	Jan	Apr	Jun	Sept
4.5 (4.0 in writing)							Start undergraduate degree
4.5 (4.0 in writing)							
4.0 (4.0 in all skills)							
4.0 (4.0 in all skills)							
3.5							
3.5							

### International Year One

You will need an IELTS of 5.0 (minimum 5.0 in writing) or equivalent to begin International Year One. If you have an IELTS of 4.5 (4.5 in writing), you will need one term of English language training and two terms if you are currently at IELTS 4.0 (4.0 in writing).

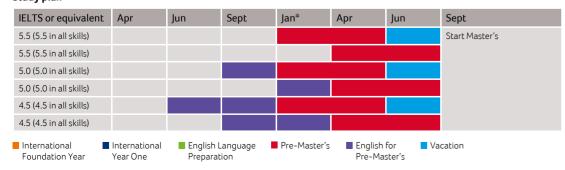
### Study plan

IELTS or equivalent	Apr	Jun	Sept	Jan	Apr	Jun	Sept
5.0 (5.0 in writing)							Start second year of
5.0 (5.0 in writing)							undergraduate degree
4.5 (4.5 in writing)							
4.5 (4.5 in writing)							
4.0 (4.0 in writing)							
4.0 (4.0 in writing)							

### Pre-Master's

You will need an IELTS of 5.5 (minimum 5.5 in all components) or equivalent to begin the Pre-Master's. If you have an IELTS of 4.5, you will need one term of English for Pre-Master's.

### Study plan



<sup>\*</sup> January start Pre-Masters applies to the Business route only

# How to apply

An application form is enclosed with this prospectus. Your application will need to include copies of all relevant academic transcripts and certificates of English language qualifications.

### To apply directly

You can apply online at: www.hud.ac.uk/isc

Alternatively, you can send your completed application to the address printed at the bottom of the form.

If you need further information, our expert Student Enrolment Advisers are available to help. You can contact them online or on the numbers below: Telephone + 44 (0)1273 339333 Fax + 44 (0)1273 339334

### To apply through your local representative

Complete the application form and return it to your local educational representative, who can also assist you with any queries you may have.

Details of tuition, accommodation and insurance fees can be found in the enclosed application form or at: www.hud.ac.uk/isc

### **Scholarships**

Self-funding international students progressing from the International Foundation Year will automatically be considered for a £2,000 scholarship which will apply to every subsequent year of the undergraduate degree course. Terms and conditions apply.

### **Entry requirements and** progression grades

You can find up-to-date information on countryspecific entry requirements and progression grades at: www.hud.ac.uk/isc

### Student insurance

It is essential that international students have the protection of personal insurance whilst in the UK. To cover you as a student at the International Study Centre (ISC), you can purchase StudyCare. Designed for international students, the policy will cover you for loss of personal possessions, as well as providing health and medical insurance until the end of your ISC academic programme. The cost of StudyCare will automatically be added to your invoice unless you can provide proof of alternative cover. For more information, visit: www.hud.ac.uk/isc/studycare

### **About these programmes**

All programmes have been newly revalidated by the University of Huddersfield. They have been designed to give students the most up to date skills, knowledge and understanding to help them be successful on their chosen degree.

All programmes at the University of Huddersfield International Study Centre are delivered on campus by Study Group, a world leader in education and training for international students, in partnership with the University of Huddersfield. Study Group is a global leader in private higher education, language and career education, in the United States, Canada, the UK and Europe, Australia and New Zealand. Study Group provides the highest quality educational opportunities for 50,000 students from more than 130 countries in over 48 campuses across the world.

### Disclaimer

The information in this prospectus is issued for general guidance of students entering the University from April 2014, and does not form part of any contract. The University and Study Group hope to provide the programmes and facilities described in the prospectus, but reserve the right to withdraw or make alterations to programmes if necessary. All information correct at time of print. Please refer to our website for the latest information.

"I chose to study in Huddersfield because there is a lot of inspiration here and people are very respectful and supportive of students. The International Study Centre brings together people from all over the world with different cultures and nationalities. It exposes me to

> meeting new people and experiencing a new environment. The tutors are friendly, they assist us in every step we take and provide the support we

> > need to continue to the next level."

Maryam BAHRAIN

International Foundation Year -**Creative Arts** 

Now studying BA(Hons) Architecture

To apply, or for further information, please contact

International Admissions Centre 1 Billinton Way, Brighton, BN1 4LF <u>United Kingdom</u>

Tel + 44 (0)1273 339333 Fax + 44 (0)1273 339334

www.hud.ac.uk/isc





